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(24)

KEITH BROTHERS



AROMA—See page 20

NURSERY

DEPENDABLE
PLANTS

1926

SAWYER
MICH.



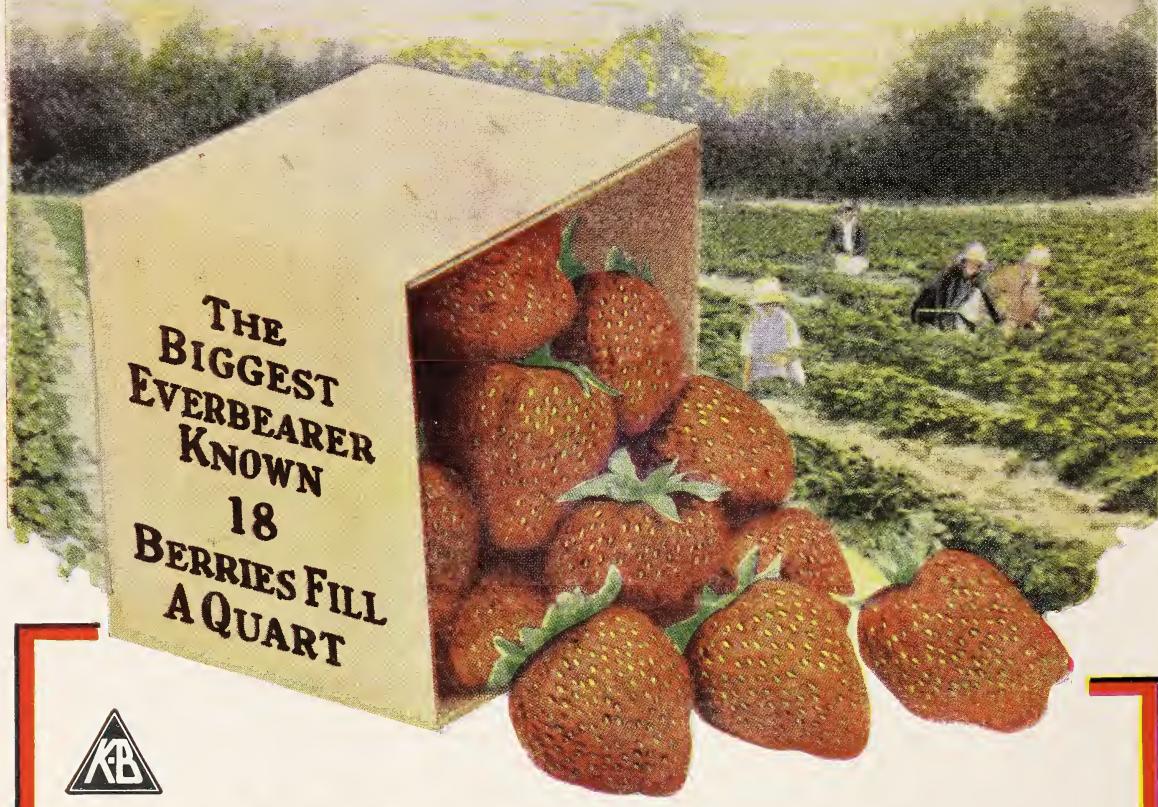
B.H. KEITH



B.W. KEITH

MASTODON

The Wonderful New Everbearer



Mastodon

THE BIGGEST, BEST
Everbearing Strawberry

Bears Lots of **BIG BERRIES**

from AUGUST to DECEMBER

Why be content with the common everbearing strawberries? Try Mastodon. Its a new strain, something new in the Everbearing line that stands out away ahead of the other everbearers in big berries and enormous yields. Great Big Berries (18 to the quart) and lots of them from August until freezing weather.

18 Mastodon Berries Fill a Quart ➤

From plants set in April, we pick big ripe berries July 11. The first week in August yields came up to 160 quarts per acre every five days, and in September they were 576 quarts (36-16 qt. crates) per acre every five days. These net us \$5.00 per crate or \$180.00 per acre for one days picking from an acre. For prices see page 28.

(Also read pages 1-14-15.)



\$180 per Acre at One Picking from Mastodon



MASTODON--Elephant of the Strawberry Family

MASTODON started in Indiana nine years ago by a man by the name of Vores crossing a late June-ripening variety or an everbearer. Mr. Vores found he had something wonderful and kept it secret for eight years. The secret finally leaked out when Mr. Vores gave and sold some plants to friends and the wonder spread like wild fire. Two years ago we managed to secure 3,000 of the plants direct from the original stock and today we have six acres of the true-to-name stock in this wonderful variety. From these six acres we harvested some wonderful yields of berries.

On October 26th and 27th, the agricultural columns of the Chicago Tribune had two articles on the Mastodon and we are here quoting from those columns, which will give you an idea of the possibilities of this wonderful variety.

"The Keith farm, near Sawyer, Mich., started with 3,000 plants and today the patch covers about six acres on moist, sandy loam soil. Up to October 20th more than 600 16-quart cases, or 10,000 quarts, of strawberries had been picked from the patch this season. Growers claim it is the most productive and profitbale everbearing strawberry.

"From plants set on the Keith farm last April, ripe berries were picked on July 11th, within 90 days after the plants were put in the ground. From the spring set plants berries were picked every three to five days, yielding by the first of August about 160 quarts per acre every five days, and at that time they sold at 30 cents a quart. Despite dry weather in early fall, 36 cases an acre were picked at one picking during the first week in September. These late picked berries sold at \$6 a 16-quart case in Chicago, netting \$3.30 a case to the grower. Cold, cloudy weather brought the pickings down to 5 cases to the acre during the first week in October.

"Berries of the Mastodon family, measuring 5 inches in circumference, were produced this year in the Keith patch. Nine of them covered the top of a quart size berry box and eighteen of them filled the box from side to side and bottom to brim. Three of the berries weighed two ounces and five placed end to end measured eight inches.

"It is on this large size and the great productiveness that make the Mastodon stand out away ahead of other everbearers, growers say."



For Our Friends and Customers

Read Every Word

BEFORE you can really appreciate and get the most out of this catalog you must understand that we wrote it ourselves. It is the product of our own "sweat of the brow." We do not employ the services of high-priced artists with the "gift of gab," who can make common-place things appear all "rosy and tempting," but instead write every word ourselves, and, although we may have a common, homely way of doing it, we sincerely hope you will understand it is a production of our own efforts.

IT IS our aim herein, to have you see and understand how we grow our new-land plants, by this we mean, we grow our fruit plants in new-land soil, which has never been cropped before. It's an ideal soil for the growing of the most vigorous, healthy plants, because it contains all its natural plant foods, composed of decayed leaves, stems, roots, etc. and for which there are no substitutes for the growing of strong, productive plants. We want you to know how we accomplish this, for by this method of growing plants, we produce a strain that is highly productive and brings our customers the largest possible returns for the money they invest.

OUR NURSERY business is founded upon honesty, service, and the Golden Rule. We always see the other fellow's side of any transaction, treat him as a neighbor, and do our level best to make every order of plants he purchases from us pay him many times over their initial cost. Everyone knows that misunderstanding is sure to appear in all lines of business. It does in ours, but we wish you to know that we always do the right thing by our customers. We play fair with all, which has won us our thousands of customers.

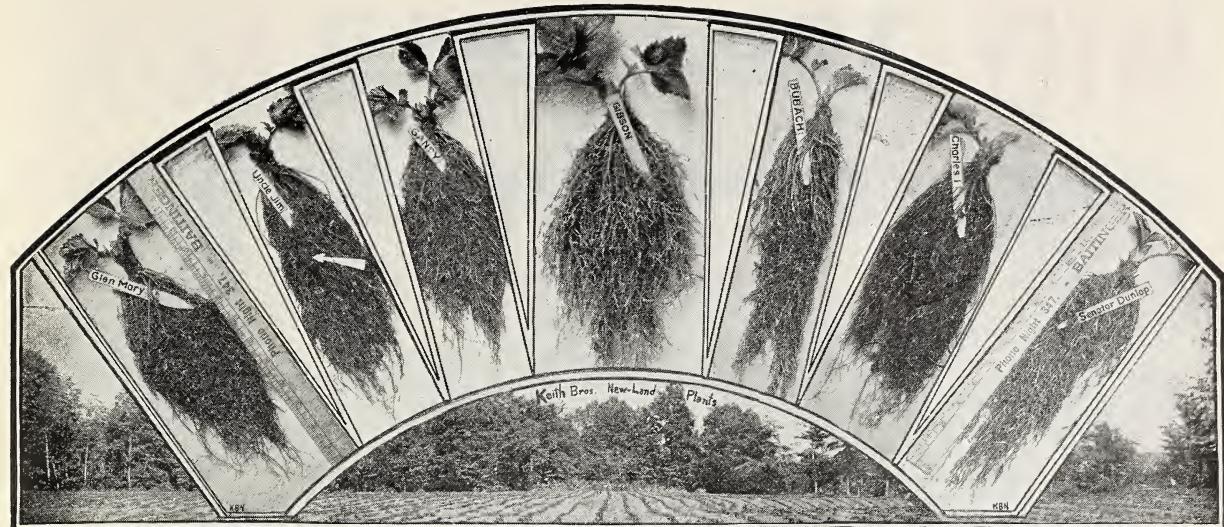
IT MIGHT interest you to know that the Keith Bros. have been in the small fruit business since the early eighties (40 years), born and raised at it. Neither of us can remember a time when father did not have an acre or more of strawberries and small fruit plants for us to help along with. All these years of experience have taught us the best ways to grow high-grade plants, the most ideal cultural methods, best yielding varieties, etc. All this we gladly turn over to our many customers and is what we believe to be the secret of their success.

IT HAS always been the aims and ambitions of the Keith Bros. to produce strawberry plants that would bring their customers the most profitable yields of choice berries. These aims and ambitions are fully realized in their high-grade new-land plants, plants grown on a special virgin soil especially adapted to the production of vigorous, healthy plants. They are the result of an unyielding determination to produce plants which, because of their vigor and high yielding characteristics, are accepted by growers who fruit them as the most dependable for profitable yields of choice berries.

KNOWING that you will find it interesting and profitable to carefully read the following pages, and extending our thanks to all our customers for their past patronage, and asking that we may be remembered with your wants along the small fruit lines for the coming year, we remain
Very respectfully yours,

Keith Bros. Nursery
Sawyer, Mich.

All printed matter, illustrations of fruits, plants, etc., in this book,
are protected by U. S. Copyright.



Note the length of these roots. Plants like these are sure to make great growths for you.

Keith's VIGOROUS NEW-LAND Fruit Plants Produce More Berries --

because--

They are more Productive—

1 st

To produce the most and biggest berries you must have the most productive plants. The plants you set determine your success in this regard. Set only the best. Cheap plants are a poor buy at any price.

They are more Vigorous—

2nd

Keith's Fruit Plants are grown in the most ideal plant soil. It's a new, virgin soil containing all the original plant foods composed of decaying leaves, stems, roots, etc. There is no substitute for these natural plant foods for growing vigorous plants. The natural home of the strawberry is in new land. They grow their best there.

They are more Healthy—

3rd

Healthy plants can be grown most successfully where there are no diseases present. There are no strawberry diseases in our virgin soil, nothing but trees grew on it before we cleared it. Where fruit plants are grown in the same soil year after year these diseases collect there. We avoid this drawback by securing virgin soil every year and rotating crops. Our plants are also state inspected.

They Reach You in a Fresh Condition—

4th

They are freshly dug, packed in damp moss and shipped from our nursery direct to you, thus being out of the soil the shortest possible time before you set them. This insures their reaching you in the best possible condition and they are sure to grow. (See page 5 as to how we pack our plants.)



**Note the
Vigorous Root System**

WHY YOU SHOULD BUY

KEITH'S PLANTS

Most Profitable--

1

Mr. Griffin of Gilmore City, Ia., writes us, "We sold over \$60.00 in berries from the 500 plants you sent us," and Mr. Elliott of Palestine sold \$620.80 worth of berries from one acre and Mr. Roberts near Stockbridge, Mich., writes, "we picked 1,200 quarts of berries in one day from less than one-half acre of your new-land plants."

Upon what you set depends your success. Why do your friends and neighbors set Keith's new-land plants? They are sure of getting the largest yields of choice berries. It will cost you just as much to set out and care for non-productive plants as it will Keith's good ones.

They are Shipped Direct to You--

2

There are no "middle men" handling Keith's plants. We send you freshly dug, vigorous plants, and they are out of the soil only a short time before you receive them. Just think of it! Our acres of strong, vigorous, dependable plants are right before you to be freshly dug and shipped to reach you in a few hours at the lowest possible cost.

Most Dependable--

3

Down near Kansas, Ill., Mr. Roy Delap set 250 plants in a bed 20x60 feet and "picked over 40 gallons of dandy big berries," and over near Romulus, Mich., Mr. Bunell "got about \$1,000.00 worth of berries from an acre in spite of the hard freeze." You can depend upon Keith's plants to produce paying crops under the most unfavorable conditions. They are so full of life and vigor that they start growing immediately after you set them out. Don't have to wait around half the summer for them to get started.

4

Backed by a Money-Back Guarantee--

You take no risk in sending to Keith Brothers for plants. Our guarantee protects you in every way. (See page 5.) This guarantee invites your confidence.

Most Economical for You to Buy--

5

Good plants cost no more than poor ones. Pure bred cows will give pails full of good, rich milk while a scrub won't pay her eats. A pure bred hen will lay many eggs in a year but a scrub one won't pay her board, but still hens are hens and cows are cows, likewise with strawberry plants, some are not worth setting while others will bring you many times their cost. "Cheap plants are a poor buy at any price." Buy Keith's plants that are sure to grow and bring you greater profits. Our new ground soil puts the pep in them.

6

There are No Better Plants Grown--

Professor F. A. Motz of the Virginia Agriculture College writes: "The plants were entirely satisfactory, having an unusually good root system. In fact they are as nice a lot of plants as I have ever seen." And Professor Boyles, assistant state inspector, stated while inspecting our fields of new-land plants stated, "You fellows certainly have a dandy bunch of fine plants."

Keith's plants are grown in a new, rich, virgin soil—the natural home of the strawberry. There are no better, no more productive, or profitable plants grown.

Keith Brothers-- Money-Back Guarantee



B. H. Keith



B. W. Keith

WE GUARANTEE our plants to reach you in good growing condition and will replace any that do not, providing you send us at once your express receipt and a signed statement from your express agent showing the loss or damage to plants.

Furthermore, we guarantee our plants to live and grow and will replace FREE any that do not through any fault of ours or the plants, providing the customer pays transportation charges on new shipment and sends in complaint before September first of the year in which plants were purchased.

Furthermore, we guarantee our plants to be first class in every way, true to name, and free from injurious diseases and insects. They are state inspected.

WHY--YOU CAN ABSOLUTELY RELY UPON THE ABOVE STATEMENTS

- 1 The Plants Are Vigorous Because They Are Grown in New Land and Are Sure to Grow Wherever We Send Them.
- 2 They Are State Inspected, Guaranteeing an Absolutely Healthy Condition. Certificate of Inspection goes with every shipment.
- 3 They Are Freshly Dug--on Their Way to You in a Few Hours. No Storage Plants Used by Keith Bros.
- 4 Packed in Special Wire-Bound Crates and in a Special Moss Which Keeps the Roots Fresh the Longest Possible Time.



Different Sizes of Wire-Bound Crates Used. These Crates Can't Be Broken Open in Transit.



Keith Bros. Special Method of Packing Their New-Land Plants. Note the Use of a Special Moss Over Roots Which Prevents Drying Out. We Go Away up in Wisconsin to Get This Special Moss.

STATE DEPARTMENT OF AGRICULTURE Certificate of Nursery Inspection No. 4363

This is to certify that the nursery stock of Keith Bros., Sawyer, Michigan, has been examined and found apparently free from dangerous insects and dangerously contagious tree and plant diseases. This certificate to be void after July 31st, 1926.

BUREAU OF FOODS AND STANDARDS,
L. R. Taft, Chief Horticulturist.
Lansing, Mich., October 31st, 1925.



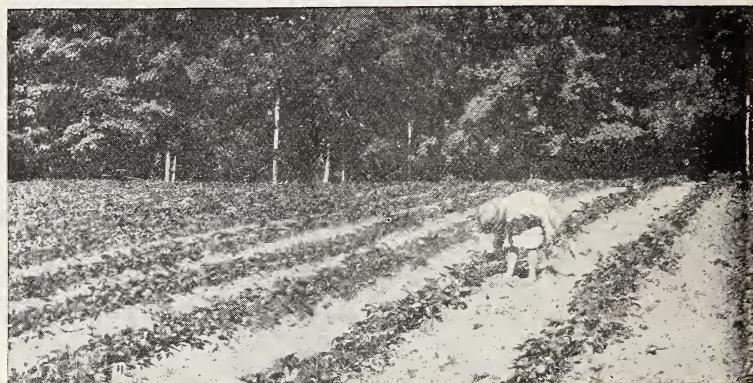
Method of Packing Small Orders. Securely Tied by Heavy Twine. Guaranteed to Reach You Safely.

Thousands of Satisfied Customers Back These Claims

KEITH'S Plants

\$500 Per

*Because They are Grown Right in
Our Special Virgin Soil*



Photographed from a Field of Keith's New-Land Plants in July. Note the Heavy Growth of Plants at That Time. Note Woods in Background.

These photographs above show part of the fields where our New-Land Plants are grown. The soils in these fields are full of natural plant foods and the young plants, from the time they take root, have access to as much of natural plant foods as they can possibly absorb, and consequently they are the strongest, thriftiest, and most vigorous plants that Mother Earth can grow. We call your attention to the prints from actual photographs of our New-Land Plants shown on these pages. Note the large, thrifty root systems they have developed from growing in our New-Land soils. There are no better plants grown, full of life and vigor. Sure to grow.

We know you will understand why plants grown in our rich, new soil will be the best for you to set for big profits. You will certainly consider it poor economy to try to save a few cents on a thousand plants and at the same time sacrifice the high quality you will find in our New-Land Plants. You know it's the quality of the plants you set which determines your success. It will cost you just as much to prepare your soil, set and care for poor plants as it will our good ones and your profits and satisfaction will be a great deal less. Always set the best, it will pay in the end. We again call your attention to the quality of our New-Land Plants. Note their size and vigor. They are the plants for thrifty growths and big yields.

Big Crops

\$500 to \$700

Keith's New-



Strong, Heavy Plants Like These that Are Full of Life and Vigor Are the Best to Set. Quality Is What You Want in Your Plants If You Are After the Most There Is to Be Made in Growing Strawberries. Our Guarantee Goes with Every Plant. (Read Page 5.)

Produce PROFITS

Acre \$700

*Because They are More Productive
Full of Life and Vigor*



A Close View of a Row of Our New-Land Strawberry Plants, Taken in Early Summer. Note the Thrifty, Vigorous, Young Plants That Make the Row. Every One of These Plants Have Grown Since Spring Planting.



Note the Well Branched Fibrous Roots. Only Virgin Soil Produces Roots Like These.

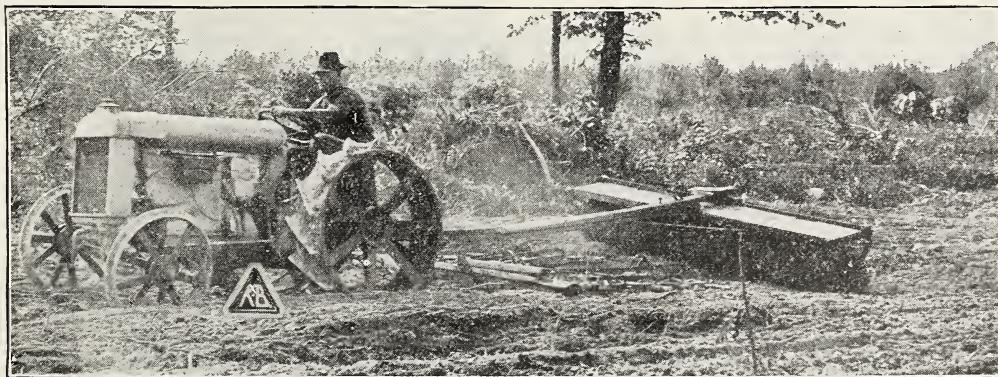
Big Profits per Acre from Land Plants

The big yielding power and the vigor of Keith's New-Land Plants make them a profitable buy. They will be the best and cheapest in the long run. It will cost you just as much to prepare your soil, set and care for poor plants as it will our good, strong ones. Keith's New-Land Plants will be the most profitable and satisfactory for you to buy this spring. The initial cost of these good plants is very small compared with the large profits they will bring you.

Keith's New-Land Plants will produce a much better growth for you than plants grown on soils that have been cropped for years. They are filled with the "pep" that will make them boom after you set them. They have the "stuff" in them to make good in any soil.

They have had access all summer to all the plant foods that they could possibly store within themselves, and therefore they have strong, thrifty crowns and roots. For this reason they are the best, most dependable plants to set. You won't have to set around half the summer waiting for Keith's plants to start growth.

Remember, that your success in growing strawberries depends upon the vigor and health of the plants you set and the cultural methods given them after setting. Get started with our Big, Healthy, New-Land Plants and follow our cultural methods and you will make all there is to be made in the growing of strawberries. We send you our Keith's Ways to Successful Berry Culture as soon as your order for plants reaches our office. It's free. Read page 5 and 10.



Preparing Our New Land for the Production of Keith's High Grade Plants. In These Virgin, Fresh Soils We Grow Our Dependable, Thrifty, New-Land Plants for You. They Take All the "Guess Work" Out of Strawberry Growing.

IT WILL PAY YOU TO GROW

KEITH'S STRAWBERRIES



This Man Knows the Value of Growing Strawberries. Note that the Children Can Pick Berries and Help Pay for the Farm.

**Strawberry Growers
Make More Money
Than Other Farmers
Every Dollar Invested Can Bring You
\$25 to \$50
IN BIG BERRIES**

MR. Aschman of Beaver, Pa., writes us that he "made more money fruiting Keith Bros. plants than from any other line of farming." Mr. Bunell near Detroit, Mich., "harvested over \$1,000 in berries from an acre set to Keith Bros. new-land plants." Over in Ohio at St. Henry, Mr. Lochtefeld set 1,500 Keith plants costing him \$8.25 and sold over \$128.00 in berries. (See picture below.)

KEITH'S strawberry plants take only one year to bring you from 25 to 50 times their cost. What better investment can you make?

THE GROWERS pictured on these pages not only pay for their land in two or three years, but have money besides. There is from \$500 to \$700 per acre to be made in growing strawberries when you set Keith's plants and grow them Keith's way.



In This Field, Mr. Lochtefeld Set 1,500 Keith's New-Land Plants and Harvested Over \$128.00 in Berries. The Plants Cost Him \$8.25. Big Money from Small Space.

NO PREVIOUS experienced necessary. Keith's new-land plants are sure to grow and produce big crops. Their culture is made easy by our free book on strawberry culture.

THERE is no secrets connected with the successful growing of strawberries when you set Keith's new-land plants grown to produce large crops of big berries. By setting these plants and following Keith's Ways to Successful Berry Culture (see page 10), you are sure to succeed in growing the largest crops of berries either in your garden or fields. No previous experience is necessary.

Mr. Schall at Little Falls, N. Y., writes: "Never raised berries before. Now I think I've been missing a good thing. From 1,500 plants I sold \$225.00 worth of berries besides we had berries twice a day for eight weeks and canned 64 quarts."

IT MATTERS not whether you are in the city or on a farm, the growing of strawberries will be found easy and possible. A row or two in your garden, a quarter or half acre on one side of a field will take up very small space, and this small space will not only supply you with all the fresh strawberries you want for table use and canning, but will bring you in clear cash besides. It's surprising how much can be made from a small piece of ground, for instance—

Mr. Frank Clay of Cohes, N. Y., set 500 of Keith's Famous Gibson plants (see outside back cover) and picked 781 quarts which brought him \$273.35.—B. F. Smallwood in West Virginia bought \$19.75 in Keith's plants and the following spring sold \$51.80 in berries. He did this on less than one-half acre.—Mr. Wicklund of Manistee, Mich., cleared \$400.00 from one-half acre set to Keith productive new-land plants.

Children Sell \$165 from 30x210 Strawberry Bed

Mr. Mienk of Redford, Mich., states: "From my 30x210 foot bed, I picked 984 quarts. The Mrs. and children did all the picking and took in over \$165.00. Pretty easy money."

YOUR boys and girls can make big money growing strawberries. Give them a chance to earn what they can during the summer. They can do about all the work necessary in growing strawberries. They can easily follow our practical instruction book and succeed. Notice, in most every picture on these pages the boys and girls are doing their part to earn big money for their parents growing strawberries.



A View of Part of Mr. J. R. Mienk's Strawberry Bed Grown from Keith's New-Land Plants. A Bed 30x210 Feet Brought Him \$135, and Children Did Most All the Picking.

A HOME STRAWBERRY BED

For Profits and Pleasure It's A Home Necessity

PLANT a strawberry bed this year. It will be the best investment you have ever made. It will supply you with all the fresh, juicy strawberries you want for your table, canning, preserving, and you will have berries to sell. Picture a row of thrifty strawberry plants across your garden, full of ripe, juicy berries ready for you to pick for dinner every day for eight weeks. And they will be sweeter, more delicious and highly flavored than any you can buy, because they ripen on the vines right in your own garden. It's a delicious treat, easy possible, almost costless but priceless to you.

Don't deny yourself of this joy and pleasure any longer. Thousands of people have it. With a few of Keith's productive plants and our practical culture book, this great treat is made possible. Write us today for information. Our service is free.



Mr. Edw. Roloff and Family of Appleton, Wis., in His Strawberry Patch. He Had Only 16 Rows, 105 Feet Long, Set to Keith's Plants and Picked Over 700 Quarts. Just a Small Space and Yet Lots of Berries for Home Use and Lots to Sell. These Children Make Dad Some Money While He Was Busy with Other Farm Work.



Mrs. Elliott and The "Kids" of Palestine, Ind., in Their Strawberry Bed of 1,000 Keith Plants, from Which Was Picked 864 Quarts of Berries, Bringing \$126.80—a Big Help from the Children. Mrs. Elliott, with the Kiddies, Makes Good Money Every Year. Why Not Try It Yourself?



KEITH'S STRAWBERRY GARDENS AT LOW COST

Our 25x30 Foot Garden Costs Only

50 Senator Dunlap	All	100 Dr. Burrill	All	Our 50x75 Foot Garden Costs Only
50 Famous Gibson	New-Land	150 Famous Gibson	New-Land	250 Senator Dunlap
50 Cooper	Plants	150 Cooper	Plants	250 Famous Gibson
50 Eaton		100 Eaton		250 Cooper

\$2.00

Our 35x50 Foot Garden Costs Only

100 Dr. Burrill	All	Our 50x75 Foot Garden Costs Only
150 Famous Gibson	New-Land	250 Senator Dunlap
150 Cooper	Plants	250 Famous Gibson
100 Eaton		250 Cooper

\$4.25

Our 50x75 Foot Garden Costs Only

250 Senator Dunlap	All	Our 50x75 Foot Garden Costs Only
250 Famous Gibson	New-Land	250 Senator Dunlap
250 Cooper	Plants	250 Famous Gibson
250 Eaton		250 Cooper

\$6.75

Special Offer:

For \$1.00 Added to the Cost of Any of the Above Garden Collections, We Will Add Five Mastodon Everbearing Plants to the Collection.

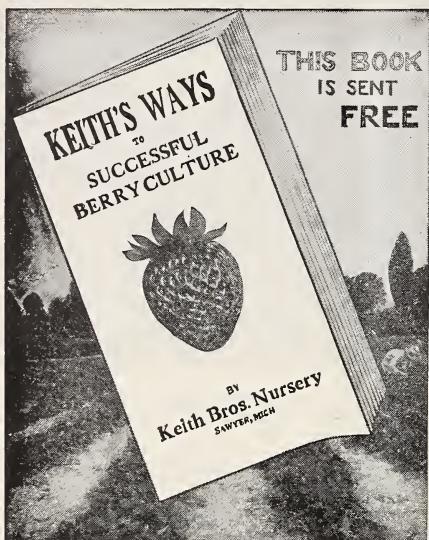


Mr. Strebings Berry Field from Which He Sold \$253.25 in Berries. Notice the Bed Takes Up Just a Small Strip on One Side of the Field.



A View in Mr. Lyons' Strawberry Field, Independence, W. Va. He Set \$29.00 Worth of Keith's New-Land Plants and Harvested About \$240.00 in Berries. Mrs. and the Children Help.

\$500 to \$700 per Acre from Keith's Successful Ways



This Book Has Helped Many Beginners Grow Big Crops of Berries. It's Free to Every Customer.

FREE FRUIT CULTURE *Made Easy and Profitable*

WE HELP YOU MAKE STRAWBERRY CULTURE PROFITABLE AND EASY

"Keith's Ways to Successful Berry Culture" is sent you FREE and POSTPAID as soon as your order reaches our office. It contains Keith's ways of growing bumper crops of all kinds of small fruits. It covers thoroughly the selection and preparation of soils, the methods and systems of planting, care of plants before and after planting, cultivation, training, mulching, etc. It will be found very helpful and useful in growing all kinds of small fruits. If you follow its suggestions there is no doubt as to your success. We consider it our part to supply our customers with this useful information in order that the plants we send them may have the best of care. It is sent you free as soon as your order reaches our office.

Strawberries All the Year Around FROM KEITH'S PRODUCTIVE PLANTS

A Great Saving and Profit for Your Family

You cannot realize the saving and profit a few strawberry plants can bring you. Whether you have only a small lot in town or live on a farm, a Keith strawberry garden will supply you with fresh, juicy, sweet strawberries all during the summer and fall. Strawberries cost too much when you have to buy them, and seldom can you get them fresh and ripe like you could pick from your own garden. The high cost of berries prohibits you from having all you need for your table, preserving and canning. It would cost you very little to grow all you can possibly use from just a few of Keith's new-land strawberry plants. (Read bottom of page 9 and back of Order Blank.)

DID YOU EVER REALIZE

That buying the berries needed for your table, canning and preserving is a big expense that could be stopped by setting a few of Keith's high-yielding new-land strawberry plants?

That the growing of all the fresh strawberries you can possibly use is easy when Keith's plants are set and Keith's methods of culture are followed?

That you will not only save this family expense of buying berries when you set a Keith's strawberry garden, but you will have that great pleasure and satisfaction of having fresh strawberries every day during the summer and fall, and have plenty of strawberry jellies, jams, and preserves all during the winter?

That all these pleasures and satisfactions can be yours if you set a Keith strawberry garden this spring, and just as sure as fate, if you do not grow your own berries and have to buy them, you will never have these rare treats or have what you really need and want.

SELL SURPLUS BERRIES FOR 25c to 50c PER QUART

We have many customers in the suburbs of cities and in parts of the country not especially devoted to fruit growing, who make big money from the sale of surplus berries from their strawberry gardens. They find ready sales for all their berries at from 25 cents to 50 cents per quart.

ROADSIDE STANDS BIG MARKET OF BERRIES

There is always a good sale for fresh strawberries at stands along public highways, especially the everbearing varieties. Every year we sell \$3,000 to \$4,000 in berries at our road side stand. Mastodon is the best seller. Write us for information on how to do it.

Double Your Money Many Times by Setting Keith's Plants



This Photo Shows Hugh Scott's Strawberry Bed at Lawrence, Kansas. Only 3 Rows 130 Feet Long Yielded 425 Quarts per One Day's Picking. Keith's New-Land Plants Were Set. It Pays Big to Set Our Productive New-Land Plants.

If you want to Make Big Money —then Grow Strawberries

What others have done you can do also. We furnish the Plants and tell you how. You furnish the Ground. You are Sure to Win.

Perhaps you've never thought of strawberry growing as a money-making proposition. Maybe they've only appealed to you for use on your own table. If that is the case you'll be surprised to learn that there is more and quicker money to be made in growing strawberries when Keith's new-land plants are set than from any other line of farming. Keith's strawberry plants take only one year to bring you from 25 to 50 times their cost. What better investment can you make? Growers of Keith's plants not only pay for their land in two or three years but have money besides. There is from \$500 to \$700 per acre to be made in growing strawberries when you set Keith's plants and grow them Keith's way. From an acre or so you can make more money than you can from a whole field of corn, wheat, oats, and other grains.

A Small Space is all that's Necessary, read what these Growers have done.

400 PLANTS BROUGHT OVER \$50.00

Gentlemen: The 400 Gibson plants brought me over \$50. Am well pleased with your high-quality plants.

H. C. GEORGE, Arkansas.

1,000 PLANTS BRING \$600

Gentlemen: Your new-land berry plants are certainly a wonder. Finest plants I ever saw. The 1,000 plants yielded about 2,000 quarts of the finest berries, which I sold at 25 to 35 cents per quart. Could have sold many more if I had them. Strawberries pay big in this section.

H. D. ASCHMAN, Beaver, Pa.

1,014 QUARTS FROM ONE-SIXTH ACRE

Gentlemen: Set the 1,000 plants on about one-sixth of an acre. The yeild of fruit surpassed anything we have ever heard of. One thousand fourteen quarts from this small patch.

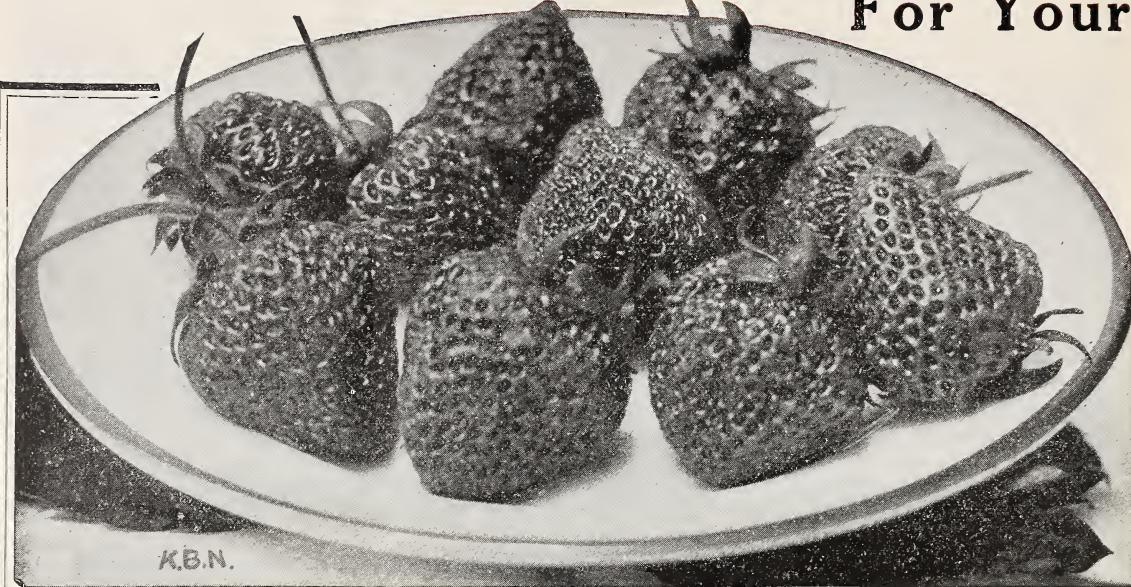
E. C. WILLIS, New York.

\$273.35 FROM 500 NEW LAND PLANTS

Dear Sirs: I set 500 of your plants (I wish it had been 5,000) in clay loam soil, and with the crazy weather, I picked 781 baskets for which I averaged 35¢ per basket.

FRANK CLAY, New York.

The Four Best For Your



Senator Dunlap (Per.)

The Old Reliable Early Berry

DOES well in all strawberry soils. A reliable variety for beginners.

UNDoubtedly one of the best strawberries for home gardens.

NEVER have we found customers disappointed in the Senator Dunlap. Perfectly hardy throughout the Northern and Western states.

LARGE, uniform berries, very firm, dark red, juicy, with a good strawberry flavor. Just the berry for shortcakes, desserts, canning, preserving and jellies.

ACCEPTED by growers everywhere as a very worthy and profitable variety. Yields large crops of uniform berries that are simply delicious. **P**LANTS make a good, wide picking row, which insures big, bumper crops.

Our new-land Senator Dunlap plants are strong, healthy and vigorous. Our guarantee goes with every plant. We also send our "KEITH'S WAYS TO SUCCESSFUL BERRY CULTURE," which thoroughly explains how to grow strawberries (see page 10). **P**RICe \$5.00 per 1000.

Aroma (Per.)

A Dependable Late Variety

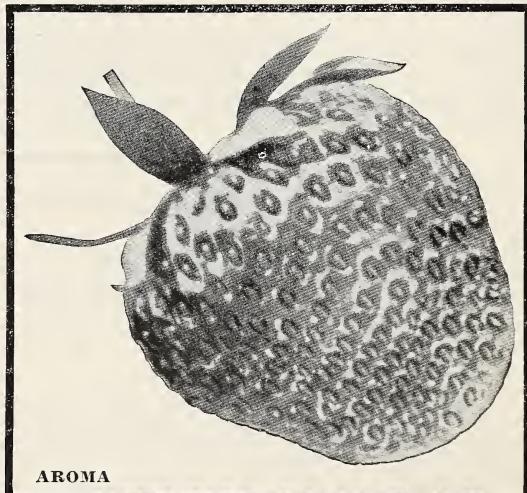
AROMA is a very dependable, late variety. Grown and liked everywhere.

RIPENS late, commencing before Cooper and Gibson end, and continues a week to ten days longer. Aroma lengthens your berry season wonderfully.

ONE OF the standard late varieties, grown exclusively in many localities as the only late variety. Will stand lots of rough handling.

MAKES a long picking season for you. The plants are hardy and fruit well wherever Dunlap or Gibson are grown.

AROMA berries are very firm, dark red through-out, medium to large, and their good flavor and color hold well after cooking. Placed in this collection because it is the best all around late berry. Price, \$6.50 per 1,000.



Strawberries

Garden or Field

We here list four of our most profitable and reliable strawberries. We are positive they will satisfy everyone. We ask our friends and customers to consider these varieties in ordering plants for garden or field planting. They are all heavy yielders of large, attractive berries suitable for home use or market.

Keith's Famous Gibson (Per.)

Heaviest Yielding Mid-Season Variety

GIBSON is the most productive berry grown, outyielding any other variety we have ever grown with 7,260 quarts per acre at one day's picking.

IT'S BERRIES are large, firm, well colored, holding their large size from the beginning to the end of the season. Fine for home or market uses. Pictured in colors on back cover.

BECAUSE of its ability to produce large yields of big berries all through the berry season, Gibson is a leader wherever it is grown.

STRAWBERRY growers make their biggest money with Gibson—\$700 per acre and up. Produces more berries in one week than other varieties yield all season.

OF ALL the strawberries we have ever fruited and tested, we have found the Gibson to be the most productive and profitable. Don't overlook these facts.

NOW IF you wish the best money maker, the highest yielding variety of big, delicious berries for your garden or field culture, plant Gibson. Price, only \$5.00 per 1,000.



The Gibson Leads in World's Largest Strawberry Section

This section of Michigan, Berrien County, is the largest strawberry growing county in the world, and from half to three-fourths of the strawberries grown are the famous Gibson. Certainly holding first place, all right. And not one of our customers throughout the United States has sent in an unfavorable report concerning this berry. Wherever grown, it proves itself to be the best and growers never give it up.

Cooper (Per.)

Medium Early Variety

THE BIGGEST KNOWN BERRY

COOPER has the biggest berries of any known strawberry. They are simply giants and just sweet and highly flavored as they are big.

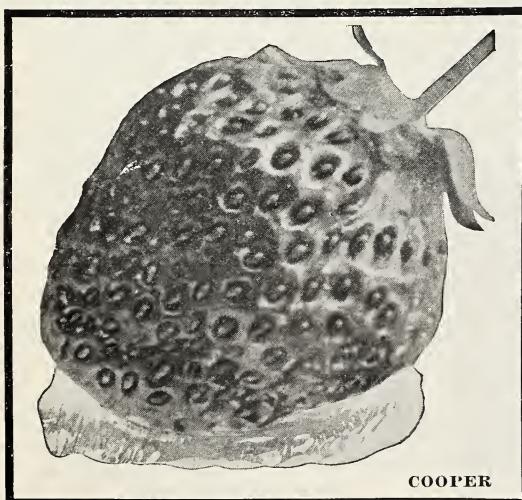
ONE OF the varieties you should have in your garden or field, if you want bushels of big, attractive berries.

OUR COOPER plants are genuine. We secured our original stock direct from the introducer. Our guarantee goes with every plant.

PRODUCTIVENESS is one of the big features of Cooper. The big berries certainly fill up a quart fast, more quarts with fewer berries.

EVEN THOUGH you do not grow berries commercially, you should have Cooper for table use. They are so big and sweet.

RIPEN AFTER Dunlap and ahead of Gibson. With Dunlap, Cooper, Gibson, and Aroma, you have a combination hard to beat. Price, \$8.00 per 1,000.





Commission Merchant Likes to Sell Mastodon

THERE is no question but what the Mastodon is the largest berry ever yet produced—and they are just as highly flavored and sweet as they are big. And the berries are very firm, reaching markets in fine, firm condition when other varieties become soft and unsaleable. Our commission merchant, Mr. M. Guggenheim of South Water Street, Chicago, states:

Gentlemen:

"We are enjoying wonderful results in the selling of your Mastodon Everbearing Strawberries. We have never had the pleasure of handling any variety of everbearing strawberries with so much satisfaction. You know, by our sales, that they are bringing good prices, because they have very good appearance, good eating quality, possessing a wonderful flavor, and the carrying quality is unusual for one of the everbearing varieties. They seem to consistently come in to us firm and in perfect selling condition." M. Guggenheim & Co., South Water Market, Chicago, Illinois.

This House sold our Mastodon Berries for \$6.00 a crate (16 qts.)



These rows planted same time in same soil with same care. Note the difference in growth. Mastodons always make a good wide row.



Prominent Men Praise Mastodon

M. Glen Kirkpatrick, Associate Editor, Farm Journal, Philadelphia, Pa.:

"Tried to keep the blossoms picked off but by the middle of September they got ahead of me and the first I knew I was having strawberries for breakfast and the plants are still bearing. The plants have produced quite a few runners, and considering the weather, the growth had been very vigorous. Considering the weather of the past season, I would judge that the variety is remarkable."

E. C. Lindeman, Field Secretary, American Company Life Association, Hightbridge, N. J.:

"My gardener did not get the plants set for two weeks after they arrived. They grew, however, and have produced well. I have picked enough berries at one time from four plants for a meal. They are still bearing and the plants are vigorous. I want enough plants next spring for one-half an acre."

L. S. Goode, Better Homes and Gardens, Des Moines, Iowa:

"The quality of the Mastodon plants you sent was certainly excellent. With a normal season, I am confident a remarkable yield would have been secured. As it was the fall crop per plants from the Mastodon was equal to our spring crop on a bunch of Senator Dunlaps, plants for plants."

Hon. Stanley H. Kunz, Congressman, Eighth District, Illinois:

"The berries are simply delicious, and very large."

Mr. N. R. Sammet, National Representative, Wall Street, Versailles, Ohio:

"The largest berries I ever saw. They're delicious, too."

The Great New Mastodon

Gigantic — Delicious — Everbearing

Nothing Like It Ever Produced in the Strawberry Line

PRICE OF PLANTS PAGE 28.

they are big, and their color is a most attractive—strawberry red. Pronounced wonderful by everyone who sees them.

5. Berries Delicious, Highly Flavored, Sweet—Nothing lacking in the taste of Mastodon berries. Just read on this page what our customers think of the Mastodon.

6. Bears Three Crops within 18 Months After Planting—

Mastodon plants begin to ripen their big, wonderful berries within 90 days after plants are set and continue until cold fall freezing weather. Then the following spring they bear as much as any spring variety. The plants then take a 6 weeks' rest and commence fruiting again and bear big, juicy berries all that summer and fall. Can you beat it? Three crops in 18 months. Plants Are Big, Vigorous and Make a Good Wide Picking Row Where Other Varieties Fail. (See picture on bottom opposite page.)

Wherein Mastodon Leads:

1. Most Productive and Profitable of All Everbearers—Five hundred seventy-six quarts per acre in one day's picking, selling at 35¢ per quart, making \$200.00 from one acre in one day.
2. Berries Largest of Any Known Variety—Eighteen fill a quart box (see picture below); 5 laid end to end measure 8 inches (see picture at left), 3 weigh 2 ounces. One measures 5 inches around.
3. Berries Big and Uniform at All Times During Season—The berries are just as big at the end of the season in late October (or later) as they are in July, August, or September. At no time do they run small.
4. Berries Very Firm and Attractive—Mastodon berries are just as solid and firm as



Aren't They Big Fellows?
Reproduced from actual photograph

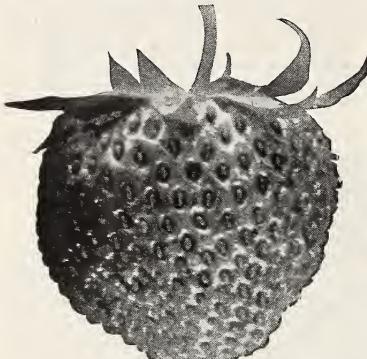
KEITH'S EVERBEARING STRAWBERRIES

Keith's Money-Back Guarantee For You

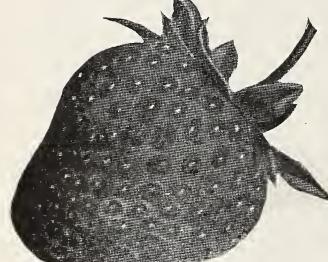
We guarantee that our everbearing strawberry plants grown in our new-land soil will blossom and bear berries all summer and fall. If they fail to do so, with reasonably good care we will gladly refund the money you paid for the plants. We are sure they will fruit for you.

Why Our Everbearers are Genuine

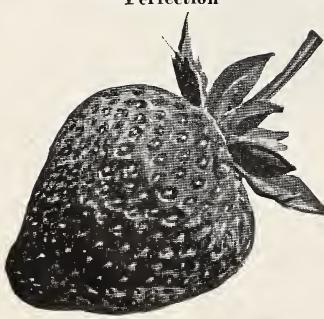
IN GROWING our everbearing strawberry plants we are exceedingly careful to have nothing but true-to-name plants. When hoeing the rows during the summer, we cut all plants that do not show the fruiting characteristics; consequently we are absolutely sure that we have nothing but the true everbearing plants. We are also very careful in digging and handling our everbearing plants. They are always labeled and kept separate from other varieties until after they are packed in your order where you will find them labeled so that you can easily tell them. You are sure to have berries when you set Keith's Everbearers.



Jewell



Perfection



Progressive

Growing Everbearers Made Easy

Growing everbearing strawberries with success is not difficult; of course, they do best in a moist, sandy loam soil, but they can be grown with paying crops on any soil where the plants will not have "to cry for something to eat and drink." Read inside back cover to see what others have accomplished. We are sure you can succeed if you set our new-land grown everbearing plants and follow our suggestions in our new cultural book (see page 5). It's fine, a real treat, to have fresh strawberries all summer and fall. Read pages 1, 14, 15. Also our guarantee at the head of this page.

Mastodon

Best of All Everbearers

See Inside Front Cover in Colors
Also Pages 1, 14, 15

Champion (Per.)

A Reliable, Continuous Bearer of Sweet, Delicious Berries (Pictured in Colors on Inside Back Cover)

This variety is, indeed, well named. Grown in virgin soil, rich with all its original plant foods, KEITH'S "CHAMPION" plants are so strong and vigorous that they take root and start growing immediately after setting and within ninety days they bear ripe, luscious berries.

And this is not all. KEITH'S "CHAMPIONS" start early and keep going until late. The same strength and vigor which causes them to get an early, vigorous start also causes them to keep right on bearing all through the summer and until freezing weather in the fall. Early frosts have no terrors for the "Champion."

Berries are dark red, very sweet, evenly colored on all sides and through to the heart. It's very firm and stands rough handling. You can have these dandy, sweet berries within ninety days after you set the plants. See berries pictured in colors on outside back cover.

PRICE, \$15.00 PER 1,000.

Jewell (Per.)

This is an everbearer originating in Iowa. We have grown and fruited it for two years and find it to be very fine in berry, well colored, and of rich strawberry flavor. They are a darker berry than the Champion but not quite so productive and make fewer plants here with us and the spring set plants begin to fruit 15 to 20 days later. We have only a few of the Jewell plants to offer and while they last we offer them at this reasonable price for such a worthy new variety. PRICE \$10.00 per 100.

Perfection (Per.)

This is also a new variety coming from Illinois. Berries are larger than the Champion or Jewell but smaller than the Mastodon. They are very sweet and make a fine, dependable, home garden variety where large sweet berries are desired. We have found them a little too soft for commercial purposes but fine for home use. To have plants for all our customers who wish a Perfection for home use we limit the number of plants at 100 for each customer. PRICE, \$3.45 per 100.

Progressive (Per.)

This is one of the oldest everbearing varieties. Its ability to produce loads of sweet, luscious berries brings it up with Champion. Its shape, size, flavor and firmness resemble the Champion. You just can't keep it from blooming and setting fruit and if set in a moist, rich, sandy loam soil it will surprise with its yield. Less than 100 days after the plants are set you can begin to pick ripe berries. It is one of the best commercial everbearers. PRICE, \$15.00 PER 1,000.

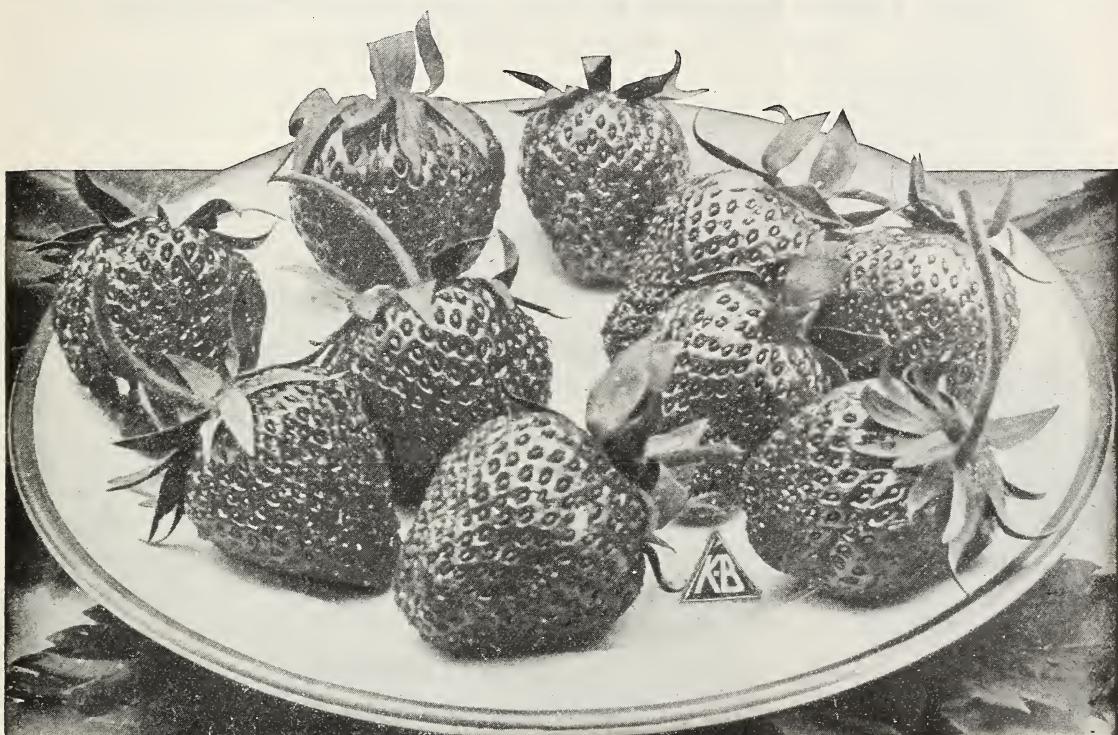
KEITH'S

Spring or June Ripening Varieties

Like all of Keith's plants these varieties are true to name. They yield you their delicious fruits in the spring and early summer months, May and June for instance.

These spring varieties we divide into classes according to when they begin to ripen their berries in the spring strawberry season, for instance: Extra Early, Early, Midseason, Late, and Very Late. By substituting varieties in the different classes you can have berries ripening over the longest possible time. Varieties marked (Per.) have perfect blossoms and need no outside fertilization while those marked (Imp.) are imperfect and have to have varieties with perfect blossoms near them in order to bear berries.

FOR PRICES IN LESS THAN 1,000 LOTS SEE PAGE 28



Premier (Per.)

The Best Extra Early Berry

Prof. Paul Thayer of Penn. State College writes us: "Premier is showing up well in practically every section of the state. We had one little girl near Pottsville who in 1924 produced 810 quarts of Premier on one twentieth of an acre, or at the rate of over 16,000 quarts per acre. Her patch of strawberries was easily the finest I ever saw and happen to be situated right in the midst of her father's planting of other varieties. These other varieties were thrown completely in the shade by the wonder showing of the Premier."

Every one who has fruited the Premier will testify that it is the best early variety offered. Its berry is medium to large, pointed like a Dunlap, dark glossy red, evenly colored, good, sweet, luscious flavor, firm, and ripens the very earliest. It makes a very attractive berry for marketing or

table use, and being extra early with all the best qualities of a later-ripening berry. It is also a very profitable variety. It is one of the best for canning, preserving, table use, etc.

A Long Producer

Premier has a long fruiting season which is not generally true with early varieties. Its season of fruiting lasts until the Gibson is about through, so it overlaps well into the season of the latest-ripening varieties. You could not want for a better early berry than the Premier. It is an extra early, fancy berry.

Plants Faultless

The plants are hardy, with strong crowns and large root systems. The blossoms are perfect and are not as easily injured by frost as other varieties. They do well in any strawberry soil, and never fail to produce a crop. PRICE, \$6.50 PER 1,000

Keith's June or Spring Varieties—(Continued)



Select your spring-bearing varieties from Keith's list of tested varieties. We guarantee them to satisfy. Biggest yields and profits are made from Keith's new-land plants, grown in our ideal new-land strawberry soil.

We do not offer any variety but what has been tried and proved to be a profitable one in every way. The different varieties are described as we find them through actual experience in growing and fruiting the plants. If you have questions regarding our varieties, write us. Always remember that we wish to help you in every possible way to grow the best, most and biggest berries from our fruit plants.

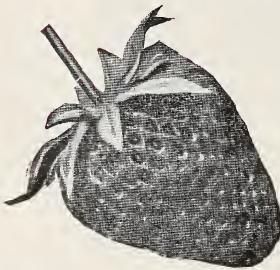
FOR PRICES IN LESS THAN 1,000 LOTS SEE PAGE 28

Every Dollar Invested In Our New-Land Plants Can Bring You \$25 to \$50 In Berries

Our high grade new-land plants are great money makers—the most profitable plants for you to set. This is due to their being grown on ideal plant soil, resulting in highest quality and productiveness, wherein they differ from other plants. They are capable of bringing you from 50 to 100 times their cost.

Early Varieties

The First Berries in the Spring Always Bring the Best Prices



Senator Dunlap
(Two-thirds actual size)

Senator Dunlap

The Best Medium Early Berry

(See Page 14 Also)

SENATOR DUNLAP (Per.) This is the best known variety in the United States, because it bears well in all localities, producing large crops of good-sized marketable berries. It is grown by all berry growers as their reliable cropper. It is very hardy, a good plant producer, and does well anywhere strawberries are grown. The berries are firm and solid, uniform in shape, and for canning, preserving, shortcakes, etc., they can't be beat. They hold their color, shape and size well after canning or preserving. They are a rich dark red color, often tipped with pink, which makes them very attractive. PRICE, \$5.00 per 1000.

Cooper

One of the Giants in Strawberries

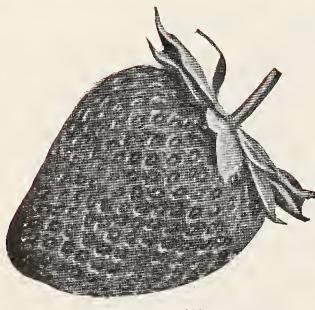
(See Page 15 Also)

COOPER (Per.) The berries are extra large, BIG, with the most pleasing sweet flavor. Can't be beaten for table use. They more than satisfy anyone who likes strawberries. You cannot imagine how palatable the Cooper berries are until you have eaten them. Big yields of the biggest, best berries—that's the COOPER. The plants are extra large too, making one of the finest appearing rows in your garden or field. The fruiting stems are big and strong, capable of supporting their loads of berries from off the ground, so that there are not many sandy berries after rains on Cooper rows. Our Cooper plants are genuine and we guarantee every one of them in every way. PRICE, \$8.00 per 1000.

Dr. Burrill

The Million Dollar Strawberry

DR. BURRILL (Per.) This valuable new variety is a cross between the Senator Dunlap and the Crescent, and is called the "Million Dollar" strawberry. The berries are a beautiful dark red color, and of excellent flavor. The ends of the dark red berries are often tipped with pink, which makes them very attractive and, being a firm berry, it ships or hauls to market in fine condition. It is fine for canning or dessert. This new variety is sure to please you. It is one of the best all-around berries. A good plant maker, a big yielder of attractive berries, and does well on any soil. An excellent berry for home garden or for market. PRICE, \$5.50 per 1000.



Dr. Burrill
(Three-fourths actual size)

Keith's June or Spring Varieties—(Continued)

Midseason Varieties

The berries shown below begin to ripen before the "Early Varieties" stop, and extend their season into that of the "Late Varieties." Some varieties, like the Famous Gibson, have a very long fruiting season, commencing before the "Early Varieties" stop fruiting and continue until the very end of the berry season.

BUN SPECIAL (Per.) Here you have a NEW one from Ohio—a variety that is attractive in size, shape and color, and when it comes to yielding profitable crops of dandy, big berries, you will have to take your hat off to Bun Special, this new variety from Greenville, Ohio. The plants are hardy and vigorous and make a good picking row—berries are large to big, highly flavored, uniform in size and shape and colored evenly on all sides with its attractive rich red color. Bun Special is an all-round berry—the best for canning, table use, or market and we recommend it to all our customers as such. Our Bun Special plants are genuine, as we secured our stock plants direct from the introducer, set them in our ideal, new strawberry soil and consequently we have some of the best Bun Special plants grown to send you. Get a start this spring in this new, worthy and profitable variety by setting our new-land-grown Bun Special. Price, \$7.00 per 1,000

CORSICAN (Per.) The Corsican is a good bearer of very large berries. They are simply giants when it comes to size. These berries always attract buyers for they are so large and well colored all over with a medium red color. For table use they are a fine, fancy berry. They are certainly big boys. Price, \$7.75 per 1,000

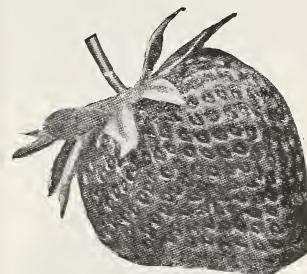
EATON (Per.) This good variety, a comparatively new one, ranks at the top of the list as a market berry. It has a very firm berry which enables it to be trucked or shipped long distances to market and reach there in the "pink" of condition. They are a rich, dark-red berry, this color extending to the heart. The flavor is fine, the kind that always calls for more, and the berries are large, uniform and attractive, and there are bushels of them. This is the EATON. Growers find the Eaton a good money-maker. Everyone who has fruited it finds it to be their most reliable cropper. Because of its firmness and its rich, dark-red color throughout, it is the best for canning, preserving, etc. A jar of canned Eatons appear like fresh strawberries. We were fortunate to secure our plants we set last spring direct from the introducer's stock. These we planted in our new-land soil from which we have grown the thousands of plants which we have to offer. There are none more dependable or more vigorous for you to start with than the Eaton plants we have to offer, and note the reasonable price that we hold them at. Price, \$6.00 per 1,000

UNCLE JIM (Per.) Uncle is right there with the goods. He is a big, grand "Old Uncle." Berries extra large, regular in form and of a fine quality and flavor, suitable for eating or table use. One of the best eating varieties there is. The berries are so large that they "eat like an apple," simply have to gnaw them off. The plants are hardy and do well everywhere. We recommend it as a profitable, fancy berry. Try it along with the Cooper, Bun Special, Eaton, if you want something surprising in the big berry line. Price, \$8.00 per 1,000 (See page 21 for Uncle Jim's picture.)

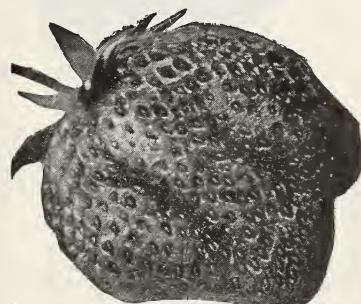
GIBSON (Per.) See in colors on outside back cover, also on page 15. Price, \$5.00 per 1,000

DELICIOUS (Per.) A new variety, and because of its large, firm, well-shaped berries with a fine, pleasing, sweet flavor was called the Delicious. It's a dandy, too. Came from New York State, and its popularity as a money maker is spreading fast among strawberry growers. Get lined up with Delicious plants this spring grown in our new-land soil and you will be "all set" for big yields of delicious berries. The berries are very firm, dark red, sweet, medium to large in size—they are about all one can wish for in a strawberry. The plants are vigorous, thrifty growers, making a wide picking row. Delicious is one of the most promising varieties for your garden or field culture, and to be able to get them for the first time at our remarkably low price, is an opportunity you should not miss.

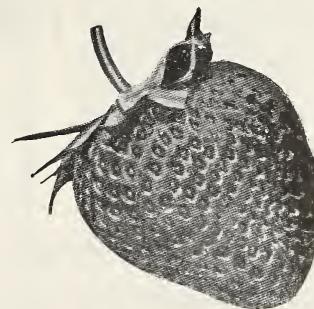
Price, \$8.00 per 1,000



Bun Special
(Two-thirds actual size)



Corsican Strawberry
(Three-fourths actual size)



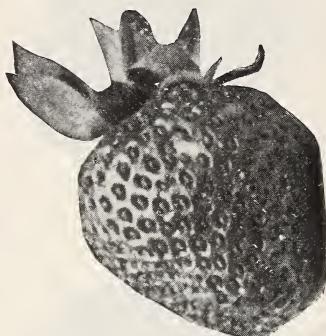
Eaton
(Two-thirds actual size)

Keith's Late Varieties

The varieties listed under this heading ripen their berries the latest of the Spring varieties. Aroma begins before Gibson and Eaton's season ends. It's followed by Sample, with the Pearl ripening the latest of all the Spring, or June varieties.

Three Wonderful Late Berries

AROMA (Per.) A standard, late variety. We sell more Aroma than any other late variety, and generally sell out before the end of the season. This shows that Aroma is a well-liked variety. You will find Aroma listed with "Our Four Best Varieties" for Your Garden or Field on page 14. Read more about Aroma on page 14. Our Aroma, Cooper, Gibson and Dunlap are hard to beat. The Aroma is in natural colors on front cover. Price, \$6.50 per 1,000



Sample

SAMPLE (Imp.) Sample is one of the most dependable late varieties. The berries of this worthy late variety are large, regular, firm and well flavored, of a medium dark red and color all over at once. A berry of this character meets all demands. Precede it with Cooper, Aroma or Eaton.

Our Sample plants are always in good demand and we sometimes sell out on this variety before the end of the season. It would be well to include a second choice for the Sample. We recommend the Aroma, a worthy very late variety. Price, \$6.00 per 1,000

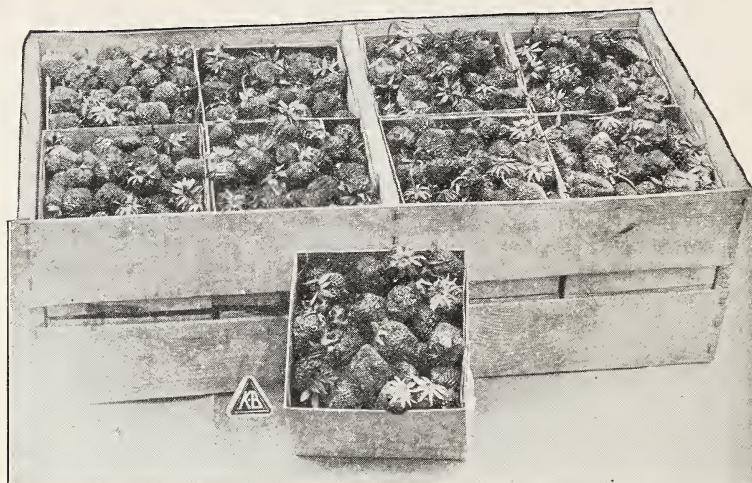
PEARL (Per.) The berry itself is very firm, dark red, and large. It will stand shipping or traveling to market well and not show softness or lose its attractive appearance for two or three days longer than other varieties. Growers take Pearl to market a week to ten days after all other varieties are through bearing and get prices away above the average. It is the latest of all late spring varieties, in fact the latest berry we know of. If you want to prolong your strawberry season or grow a variety that ripens its berries very late. Set the Pearl.

Price, \$10.00 per 1,000

Eaton

This 16-quart crate of beautiful berries pictures the Eaton. They certainly sell well on any market.

It can rightfully be called a medium late Dunlap. It with the Dunlap and Gibson makes a good combination for large production in your garden or field culture.



Ashland, Pa.

"Gentlemen: From the 3,250 plants I purchased from you for \$18.45, I sold \$464.40 in berries besides supplying our three families with 180 quarts (\$45.00), making \$509.40 from a little over one-third acre of ground.

"Chas. I. Leach."

Over \$1,253.84 Per Acre

From
Keith's New-Land Plants

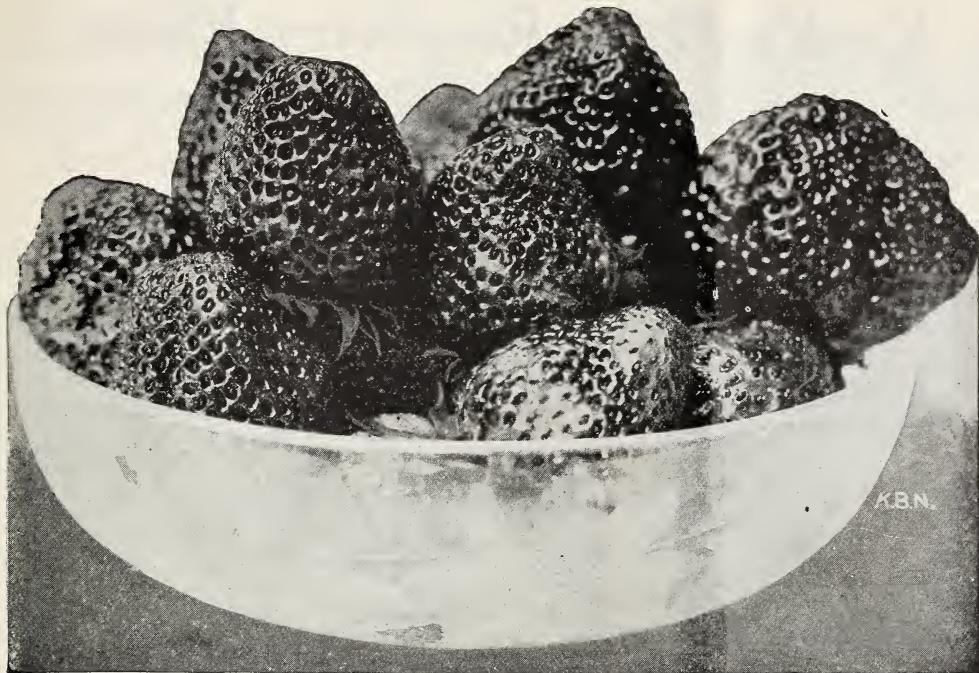
\$2.00 In Plants
Brought Me \$56.00

Trenton, Ohio.

"Keith Bros.:

"I have the greatest confidence in your berry plants. I set 200 Dunlap and 100 Gibson and sold \$56 worth of berries off them. Besides we had all the berries we could use ourselves."

"John Quinlich."



Uncle Jim (from Actual Photograph), Best of All Berries for Eating. One of the Best Berries for Table Use or Fancy Trade. It's Extra Large, with a Very Sweet Flavor.

Grapes

Keith's Grape Plants are Guaranteed to Grow

*They are the Best Because they are
Grown in our Ideal Grape Plant Soil*

There is no other fruit that will bring you so much clear cash at so small an expense as will the grape. They always sell well. Grape growers this year realized from \$300 to \$500 per acre off their vineyards; while the other large fruits were hard to dispose of at a profit. And it only takes 400 grape plants to set an acre! Cultivation, etc., is all done by horse or motor power and very little hand work is necessary outside of harvesting.

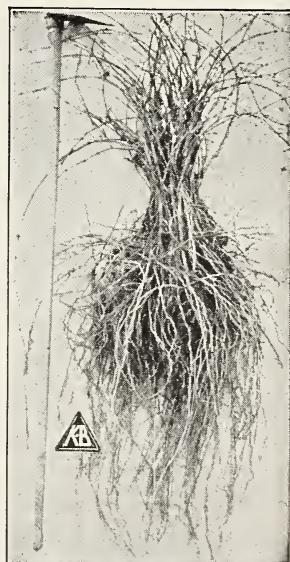
When you set a vineyard, your investment is sure and permanent. Your income from it will last as long as you live. And by setting the Concord variety, you are sure of the best prices in any market, because everybody knows that the Concord Grapes are the best.

PRICES SEE PAGE 28

CONCORD (Black). Best and most popular grape for commercial vineyards or home use. Perfectly hardy everywhere, vigorous, strong grower, most productive and does well on any soil. Bunches compact, large, well shouldered. Berries large, juicy, thin skinned, sweet. None better for making grape juice, jelly, pies, etc.

NIAGARA (White). The best known and leading white grape. Bunches very compact. Berries highly flavored, juicy very edible, not subject to cracking.

MOORE'S EARLY (Black). Early. Might be called the Early Concord, which it resembles in so many ways, consequently its popularity over other varieties. Begins to ripen two to three weeks ahead of the Concord. Bunches medium to large.



Showing Keith's New-Land
Grape Plants. Long as a
Hoe Handle.

Keith's Black Raspberry Plants

Freshly Dug this Spring and Shipped direct to you
State Inspected Twice — Keith Guaranteed



Cumberland

Consider These Facts

Before ordering your Black Raspberry Plants

1 KEITH'S black raspberry plants are all freshly dug this spring and shipped direct to you. We use NO storage plants which do not have the life in them that our freshly spring-dug plants do, therefore, Keith's plants are sure to be full of life when they reach you, which insures quick growths.

2 THEY are grown in an ideal plant soil—a well drained, highly-enriched, sandy loam in which they make wonderful root growths. No water standing on Keith's plants over winter. They are in an ideal condition for wintering. One hundred per cent better than storage plants which have to be dug in the fall and stored, thus losing lots of their vigor. Our plants will make quick, sturdy growths in any reasonably good, farmable soil. We guarantee them to do so.

3 THEY have been inspected twice by very critical State Inspectors who cut out and destroy any plant showing any signs of dangerous diseases. Keith's plants are as free from diseases as severe inspection can make them. If you have any doubt, write our State Nursery Inspector at Lansing, Mich.

The Black Raspberry is king of the raspberries. It is a money maker and a sure cropper. As it blooms late it is frost free and its deep, spreading root system makes it drought proof during ordinary dry spells. Coming in bearing when other small fruits are out of the way, they find a ready market, or supply the family table when other fresh fruits are not available. Black raspberries are easily picked for the bushes are upright.

The black raspberry will produce profitable crops on any soil that will grow farm crops. The plants are set 4 feet apart and do not spread like the red raspberry, but will remain in hills their lifetime. They will begin to bear the second summer after planting and produce profitable crops for at least four or five years. Our "Keith's Ways to Successful Berry Culture," described on page 10, will give you a very practical and complete method of how to grow the black raspberry most profitably.

You should have raspberries to supply the customers you had during strawberry season. If you are not a grower and have a small garden space you can grow your black raspberries and have them fresh all during the season. Twenty-five to fifty bushes will supply a small family with all the fresh fruit they desire, but should you want berries for canning this number should be doubled. This fruit should be plentiful on every farm. They are so easily grown.

Owing to the general prevailing weather after May 1st, we can not guarantee raspberry plants to reach you in the best of condition after this date. Raspberry plants are very scarce this season and we advise you to order early if you wish plants reserved for you.

CUMBERLAND

Is the most reliable, productive, and profitable black raspberry. It is the standard variety set extensively everywhere. Has the largest berries of all varieties; perfect in shape, firm, well colored and attractive. Not "seedy" by any means. Canes are hardy throughout the North, standing 16 degrees below zero. Over three-fourths of the black raspberries fruited in this great berry section are the Cumberland. We guarantee our Cumberland plants to be first class and true-to-name. They are not storage plants, but freshly dug this spring. PRICE \$14.00 per 1,000.

BLACK PEARL

New variety earlier than the Cumberland or Plum Farmer. Drought resisting canes, strong, sturdy, hardy. Berries medium to large, glossy black, firm, not "seedy" fine for table use. Growers find it a valuable variety. PRICE, \$18.00 per 1000.

PLUM FARMER

A new variety with a promising future. Originated in Ohio. Extra early and sells well on the market. The berries are large, glossy black, well flavored, and good shippers. Plant Plum Farmer for your early black raspberry. PRICE, \$15.00 per 1,000.

COLUMBIAN PURPLE RASPBERRY

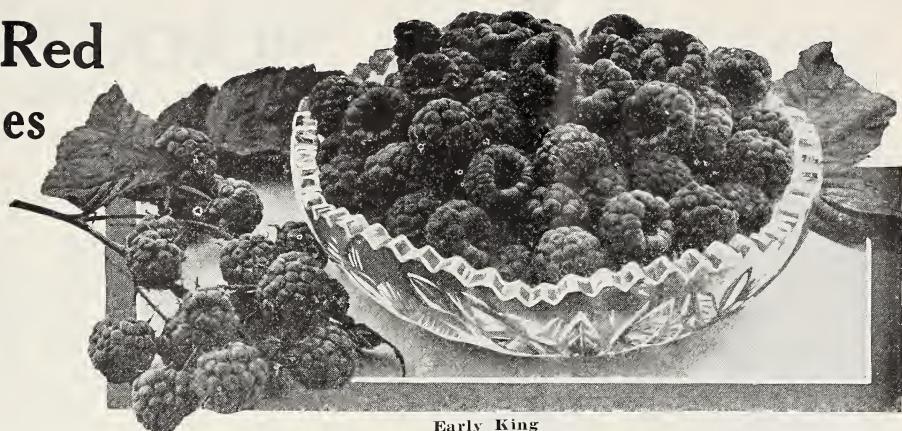
We have only a few of these plants and those who wish any for your planting, write us for prices.

Keith's Red Raspberries

The red raspberry is a profitable fruit to grow. The berries ripen next after strawberries and fill a gap between that fruiting and black raspberry. It continues to ripen its fruit almost to

the end of the black raspberry season. It grows and produces well on any farming soil and does better on clay soils than any of the small fruits. The plants are set three feet apart in rows spaced six feet apart. In a year or so the plants will spread so as to make a continuous hedge row, in which form they are cultivated and grown. We supply every customer with a copy of our booklet which gives all the necessary information on growing redraspberries.

Our red raspberries have been inspected twice by the state inspectors, and passed upon by each time, so we supply you with the most healthy plants.



Early King

LATHAM—A NEW VARIETY MINN. NO. 4

The Latham started on the Minnesota State Breeding Farm. Noted for its large size, hardiness, and productiveness. Prof. N. E. Hanson of South Dakota states: "The hardiest red raspberry of them all." Prof. R. S. Herrick, Ames, Iowa, states: "A superior raspberry in every way." Latham is identical with the variety called Red Path so writes Prof. Brierley of Minnesota, who considers Latham a very good variety for his state. We have a limited number of Latham plants direct from the original stock and only offer them in lots up to 100.

Price, 6 plants 85c; 12 for \$1.56; 25 for \$2.50; 50 for \$4.35; 75 for \$6.00; 100 for \$7.50.

ST. REGIS EVERBEARING

Produces its berries from early summer until fall. It ripens earlier in the spring than any red raspberry. After its spring fruiting it continues to bear berries on the tips of the young shoots all summer and fall. These shoots bear paying crops the following spring immediately following strawberry season. The berries are medium in size, have a rich red raspberry flavor, are firm and well colored with a deep crimson red. We have the genuine St. Regis plants and guarantee every one to be true to name. The demand always exceeds the supply, therefore, we ask you to order early.

Price, 75c per 12; \$1.35 per 25; \$2.50 per 50; \$3.25 per 75; \$4.25 per 100.

Sweet Corn "Giant Golden Bantam"

That's what we call it

At our roadside stand, where we sell great quantities of fruits and vegetables, we sell this sweet corn. It comes on early and sells fast. We secured seed from a nurseryman who called the corn "Giant-Golden-Bantam." The name is very applicable for it has large golden ears, very sweet flavor, with long, deep kernels, making lots of corn on one ear. Is a thrifty grower, more productive than the Golden Bantam. This corn sells so well and we like it so much for home use that we are passing "a good thing along" to our friends and customers by offering them just enough seed for their garden use.

PRICE; PACKET, 20c; ONE-FOURTH POUND, 40c, PREPAID

EARLY KING

This has now become the leading variety of red raspberries. More than four-fifths of the red raspberries grown in this great small fruit country (Berrien County) are Early King. In this immediate section, where more than three-fourths of the country's raspberries are grown, nearly every field is planted entirely to Early King. Growers find it more hardy, least susceptible to diseases. The State Inspector told us that he found very few Early King fields infected with blue stem, mosaic, etc., the diseases that are wiping out the raspberry industry in many sections. It is almost a disease-free variety. Ripens early and continues to the end of the raspberry season, has the longest bearing season of any variety. The berries do not fall when not picked regularly or after rains.

The canes are strong, upright in growth and do not winter-kill. They develop their berries well on the outside of the bushes, making them easy to pick.

The Early King has a medium to large berry, ripens early, 7 to 10 days ahead of Cuthbert, very firm, does not crumble or break apart and is not seedy. It has a good flavor, velvet red color and does not become soft as soon after being picked as most varieties. None better for home or market use. We highly recommend the Early King.

Price, \$12.50 per 1,000.

CUTHBERT

Canes remarkably strong and hardy. Berries large, rich crimson, very firm, can be expressed or trucked miles and not show it. Flavor rich. A very good, late variety to set along with Early King. PRICE —

Price, \$15.00 per 1,000.

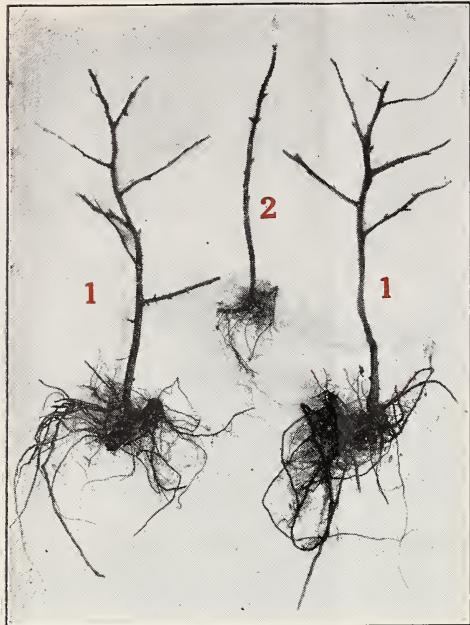
New Muskmelon

Early Champlain

Earliest of all melons—60 days from seed to ripe melons. Sweet, highly flavored.

By growing Champlain, we have melons on our roadside stand ten days to two weeks ahead of others. And they sell fast. It requires about 60 days from seed to market for Champlain. The melons run good size, sweet, rich flavor, earliest of all melon. Our seed is saved from the best melons.

PRICE; TRIAL PACKET, 25c; SEED FOR FAMILY GARDEN, 50c; FOR ONE-EIGHTH ACRE, \$1.25; ONE-FOURTH ACRE, \$2.00; ONE-HALF ACRE, \$3.50; ONE ACRE, \$5.00, POSTAGE PREPAID



1. Shows Our Root-Cutting Transplants. Note the enormous fibrous Root System and the well branched top. These plants will fruit for you this coming blackberry season Aug. & Sept.

2. Shows a Sucker Plant. Compare with the plants on each side of it.

BLACKBERRIES

Hardy Northern Grow

—2-year Root Cutting Transplants—

Blackberries are among the best known and most valued of our berries. No fruit of any kind is more wholesome. For fresh fruit, Jellies, Jams and Juice they fill a place on your table that is most appetizing. They grow well in any well drained soil, but prefer sand or sandy loam. Set them in rows 6 to 7 feet apart and space 3 to 4 ft. in the row. Keep the soil well cultivated or mulched with straw. After fruiting cut out the canes that just fruited and allow the young fresh ones to come on. Pinch these back to a height of 4 ft.

We offer two grades of Blackberry plants this year—Sucker plants, the common kind offered, which are dug from the fruiting fields. The other grade is two-year Root Cutting Transplants grown especially for plants. These are a much larger plant, many more roots, and will bear fruit this coming August and September. These plants are grown from pieces of fresh, healthy roots, which are placed in shallow trenches and allowed to grow one year into well rooted plants called Root-Cutting plants. Last spring (1925) we took these Root-Cutting plants, reset them in our New-Land soil and grew them another year and now have some of the largest rooted, well branched plants which we term Root-Cutting Transplants. They will fruit for you this coming blackberry season, one year ahead of all other Blackberry plants. They will put you one year ahead in Blackberry culture. They cost more than common plants, but they are worth many times more. Compare plants shown in picture.

Lucretia Dewberries

Bigger, Better, Sweeter than Blackberries

The berries are often twice as large as Blackberries, sweeter, no hard cores, consequently sell for more on any market. We consider them much better for home use, especially desert where the berries are served fresh.

The young vines are allowed to run on the ground the first season. The second Spring they are tied to wires supported by posts set along in the row. This holds the big berries off the ground. A garden fence makes a fine support. Try a few planks along the edge of your garden. They will take up no space there. After fruiting the old vines are cut off next the ground removed and burned, thus allowing the young vines all the nourishment possible.

Asparagus

Plant an Asparagus Bed This Spring

Asparagus is easily grown anywhere, in the corner of the back yard, along the back fence, at the end of the garden, in fact it can be grown in any out-of-the-way place where the ground has good drainage, isn't low and wet. It should have cultivation the first year or so, after that a straw

ELDORADO—This is the most grown Blackberry in the fruit world. It is hardy in the North, a good producer of large long berries, grows a good fruiting row and is practically free from diseases. The canes do not have to be protected during the winter. They grow thrifty and strong, capable of supporting the heavy crops they bear. The berries are as large as your thumb, firm, a good rich, juicy flavor, and have a shiny black color. The Eldorado is the best all-round Blackberry on the market today. PRICE, SUCKER PLANTS \$18.00 per 1000. Our 2-year ROOT-CUTTING TRANSPLANTS \$28.00 per 1000.

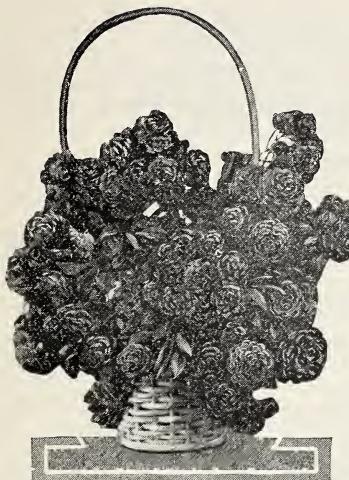
mulch is all that is necessary. One planting will last many years. Set the plants in a trench 6 inches deep, trenches $4\frac{1}{2}$ feet apart. Cover plants 3 inches deep, filling remainder of trench after plants come up. Use plenty of well-rotted barnyard manure in the soil, plowing it under 8 inches deep. Fifty plants will grow enough Asparagus for any home and cost you only seventy-two cents.

MARTHA WASHINGTON. A new rust resisting variety developed by the U. S. Bureau of Plant Industry, Washington, D. C. Rapid in growth, hardy, vigorous and very productive of long, thick, tender shoots. A wonderful improvement over other varieties and is most exclusively planted of them all for commercial purposes. Prices on one and two year plants see page 28.

PALMETTO—The Old Reliable variety that has stood the test for years. An early rapid grower of tender well flavored shoots. Hardy. Prices, one and two year plants. See page 28.

Keith's Roses and Dahlias

Hardy Northern Grown-Vigorous Profuse Bloomers

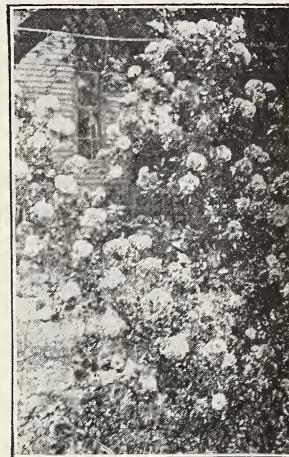


"Boka" of Excelsa (Red)

Climbing Roses

Just picture the added attractiveness of your home with a vine of beautiful, sweet smelling roses trained alongside the porch and maybe one or two more nodding their pretty heads along the fence. Keith's roses will be an especially fortunate choice for you to make because of their profuse blooming and quick growing powers. Developed here in the North they have a hardness and vigor which is especially helpful to the average grower as it frees them from the need of expert care and coddling.

We grow our own roses, starting them from sturdy, hardy, profuse, blooming parent stock. We send them direct to you from our own nursery rows, therefore we can offer them cheaper to you than plants that have to pass through many hands.



Dorothy Perkins (Pink)

Keith's Hardy Climbing Roses

EXCELSA (Red Dorothy Perkins). Equal to the Crimson Rambler, but free from disease and will not winter-kill. Its foliage is a glossy dark green, and remains so all summer. A remarkably fast grower, covering a porch in a very short time. Flowers in large clusters (see cut) of crimson, tipped with pink. Very double, 30 to 40 on one stem. Hardy everywhere. The greatest Rambler Red Rose. Two-year, 45c, \$1.25 for 3, three-year, 65c, \$1.75 for 3.

DOROTHY PERKINS, PINK. A brilliant rambler rose. Grows 10 to 15 feet in a season. Does not winter-kill. Flowers very double, shell pink in large clusters of 30 or 40 covering the bush for a long time in spring. Rapid grower. Resembles Excelsa very much. (See cut.) Two-year 45c, \$1.25 for 3, three-year, 65c, \$1.75 for 3.

DOROTHY PERKINS, WHITE. A pure white climbing rose, very rapid grower; foliage dark green and showy. Flowers clear white, borne in great clusters. Absolutely hardy under all conditions. There is no

better showy climbing rose. Two-year, 50c, \$1.40 for 3. Three-year, 75c, \$2.00 for 3.

PAUL'S SCARLET CLIMBER. A new, hardy, climbing, scarlet red rose. Awarded the gold medal by the National Rose Society for its beauty, long blooming period and hardiness. Also won other prizes—Gold Medal, Bagatelle Gardens; Award of Merit, Royal Horticultural Society; Cory Cup for Best British Climbing Rose. That's some record. Paul's Scarlet Climber is a new one, but is sure becoming the most popular climbing rose and your rose collection isn't complete without it. It is a mass of scarlet roses at blooming time which lasts from two to four weeks, and they do not fade in color during this time. Price, two-year plants, 60c; \$1.50 for 3; \$4.50 for 10.

GARDENIA, YELLOW RAMBLER. This climbing yellow rose is a sister to Dorothy Perkins. The foliage is dark green, disease free. Buds golden yellow, very attractive. A very dependable climbing rose. Price, two-year plants, 50c each; \$1.40 per 3; \$1.50 per 10.

Keith's Fancy Dahlias

Last season we sold many dollars in Dahlia blooms at our roadside stand. Why, because we had nothing but fancy, extra fine new sorts. When we decided to go into the sale of Dahlia blooms we got the very best, most attractive varieties from the three biggest nationally known Dahlia growers, and they certainly were wonderful bloomers. In less than one hour one afternoon we took orders for over \$50 worth of roots right in our Dahlia garden. People never saw the like of such large, beautiful blooms. We planted no common sorts, nothing but the fancy bloomers, and the roots from these sorts we offer here. Only through special arrangement can we book any one customer for more than 6 roots of one kind. All are strong, field grown roots and only one is sufficient to make a strong, big plant.

AUTUMN BEAUTY: Decorative—beautiful chocolate brown. Twenty-five cents each.

BURLEIGH: Ball type—perfect ball of red and white striped. Twenty-five cents each.

BILLIE BURKE: Cactus—long stems, early bloomer. Blooms very large on long stems, bright sulphur-yellow tipped with lavender. One dollar each.

COUNTESS OF LONESDALE: Cactus—very popular, we highly recommend this variety. Salmon-red,

beautiful autumn shade. Long stems. Sixty-five cents each.

DELICE: Decorative—bright rose-pink, long stems fine for cut flowers. Thirty-five cents each.

EFFECTIVE: Cactus—bright primrose shaded amber, abundant bloomer. Fifty cents each.

GEO. WALTERS: Cactus—flowers gigantic, beautiful salmon-pink shaded to old gold. Long stems, Best for exhibition or cut flowers. Every visitor we had ordered Geo. Walters. One dollar each.

JANICE ALEXANDER: Decorative—fine for cut flowers, long stems, a large flower, beautiful shade of pink and white. One dollar each.

JACK ROSE: Decorative—brilliant shade of crimson-red, same shade as the rose it's named after. Free bloomer, very attractive and one you should certainly have. Thirty-five cents each.

LATONA: Decorative—stiff stems erect, strong grower, blooms large, a blending of orange, buff and yellow. Fifty cents each.

MINA BURGEL: Decorative—wins the flower lover every time. By far the best red decorative dahlia. A glowing most brilliant scarlett. Large flowers on long stems. Every visitor ordered Mina Burgel right in the field. Fifty cents each.

(Continued on Page 26)

Keith's Fancy Dahlias (Continued from page 25)

NOIR ALVERZ: Decorative—exceptionally fine, large size blooms, rich deep velvety oxblood red, a beautiful color almost black. Tall, good, sturdy grower. Sixty-five cents each.

ORANGE KING: Decorative—free, abundant bloomer, rich orange-gold, darker in center. Stem, long wiry, stiff. One of the best yellows. Eighty-five cents each.

PAUL BONYON: Decorative—large, big flowers. Apricot-orange tinged with lemon yellow at base of petals. You will like this one sure. One dollar each.

QUEEN VICTORIA: Ball or show Dahlia—pure yellow—round as a ball, free bloomer, large grower. Thirty cents each.

SPRINGFIELD: Cactus—free, persistant bloomer. Dark salmon-red, shaded with purple. One of the best always takes well. Fifty cents each.

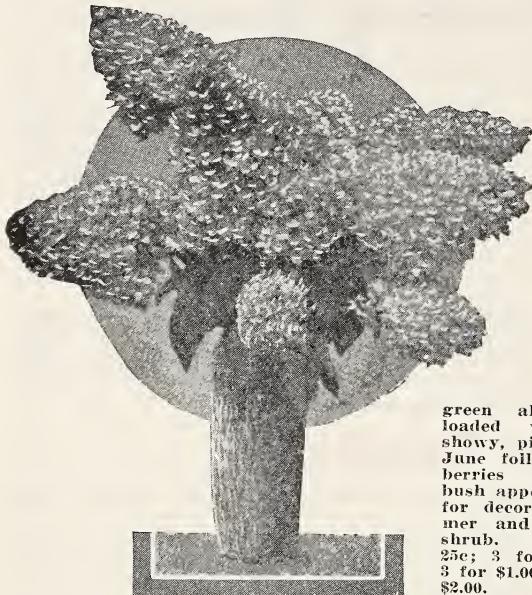
THE GRIZZLEY: Decorative—rich deep, velvety maroon blooms on long stiff stems, tall grower. A very large, beautiful, velvety maroon dahlia. We recommend it very highly. One dollar each.

Shrubs and Flowers for Your Home

Beautify Your Home with Keith's Ornamental Shrubs and Flowers

Every housewife appreciates a homey home—one with roses, shrubs and flowers growing about the dooryard, hemming walks and drives, screening unsightly objects, and covering the garden fence with a mass of flowers and leaves, thus making the out-of-door surroundings beautiful, inviting and cheery. A climbing rose or vine about the doorstep, a bush or two near the corner of the house, a sweet-scented honeysuckle on the backyard fence—just a few shrubs and vines will do wonders in making your house a home instead of "just a place to live." And with the very low prices at which we are offering you our home-grown shrubs and vines (pages 26 and 27), all these necessary shrubs and vines can be had at a very low figure.

To show our desire to aid and assist you in beautifying your home grounds and make your home the most attractive, we offer, free, our service in helping you to plan your plantings. One of our firm is very competent to advise you along these lines, having taught landscape gardening in an agricultural college for six years. If you are interested in making your home grounds very attractive, write us. We are at your service without cost. If you want any shrub not found in our list, write us about it. We can supply all your wants in the shrub line.



Hydrangea

Hydrangea (Large Flowered)

You will recall the beautiful shrub when you look at this picture. One of the few shrubs that bloom in August and the flower clusters remain on until snow comes. First they are snowy white, then turn to pink, then to reddish bronze, and if gathered properly will retain their color all winter in bouquets in your home. You will always like this shrub. May be used as a hedge, as single lawn plants or with other shrubs in the front of plantings. The plants we send you will be so pruned that they will blossom this coming August. We grow these plants ourselves in our new-land soil and they have very large root systems. They are plants you would have to pay twice what we ask for them if purchased from agents or dealers. Buy direct from us and save money. Price, 2-year plants, 50c; 3 for \$1.35; 10 for \$4.35; 3-year plants, 85c; 3 for \$2.35; 10 for \$7.50.

Bush Honeysuckle

BUSH HONEYSUCKLE (See picture below.) Makes a fine, round, well-shaped bush 5 feet high. Foliage, dark green all summer. Bush loaded with very sweet, showy, pink flowers in early June followed by clear, red berries which makes the bush appear like holly. Fine for decorating in late summer and fall. Much used shrub. One-year bushes, 25c; 3 for 60c; 2-year, 40c; 3 for \$1.00; 3-year, 75c; 3 for \$2.00.

GOLDEN BELL. Blooms earliest of all shrubs in spring. Clusters of yellow, bell-shaped flowers up and down stems, making bush appear like a yellow mass of flowers. An attractive bush for home grounds. Showy for early

bell-shaped flowers up and down stems, making bush appear like a yellow mass of flowers. An attractive bush for home grounds. Showy for early



Bush Honeysuckle

Deutzia Crenata

A beautiful shrub neatly shaped, grows 4 to 5 feet tall. If you do not know the Deutzias you are missing a fine flower. This variety has double, bell-shaped flowers about the size of an apple bloom, white dinged with carmin pink on outside petals. Just when these little blooms are opening they are a beautiful, bronzed, apple blossom pink and very attractive. These attractive, dainty, bell-shaped flowers are thickly arranged up and down on the branches in June, making a beautiful, sightly bush. Can be used for cut flowers. We grow our own Deutzia and can offer them very cheaply, much below the general price. Deutzia are a beautiful shrub. Bargain prices: One-year, large rooted bushes, 20c; 3 for 50c; 10 for \$1.50; 2-year plants, 35c; 3 for 75c; 10 for \$2.25.

DEUTZIA, PRIDE OF ROCHESTER. Same growth shape and bright as Deutzia Crenate, but flowers are pure white. Prices the same as Deutzia Crenata.

ALTHEA (Purple). Known as Rose of Sharon. One of the few flowers that bloom in August. Up-right in growth, 4 to 5 feet, making a showy plant. Fine for hedge planting. Two-year plants, 50c each; 3 for \$1.35.

WEIGELA ROSEA. Masses of trumpet-shaped, rose-pink flowers along the stems in spring. A beautiful shrub, growing four feet high—can be planted anywhere on your land and make a beautiful showing. As showy as the beautiful Bridal Wreath Spirea but of rose-pink color instead of white. Two-year large plants, 60c each; 3 for \$1.60; 10 for \$4.75.

ODESSA TAMARIX. A beautiful shrub growing 4 to 6 feet high. Foliage a dark green, resembling an Evergreen. Blooms in July and August, having just a mass of lavender-pink, feathery flowers all over the bush, resembling pink plums. Used as a hedge, screen, or planted along with other shrubs. You will never regret having bought Tamarix. Two-year bushes, 35c; 3 for \$1.00; 10 for \$2.50.

JAPANESE BARBERRY. Hedge plant grows 18 to 24 inches. Dark green leaves turn red in fall. Berries bright red, hanging on all winter. One year plants only 12c. Three or more 10c each.

Look over our list of Fancy Dahlias on pages 25 and 26. They are all "Big Fellows" in the Dahlia family.

SPIREA BILLIARDII. Has long, plumb-like rose-pink flower clusters at tip of shoots. Blooms nearly all summer. Used for cut flowers or decorating. Grows 3 to 4 feet high; makes a fine hedge. Thrives well everywhere. You should have this along with your other Spirea. Bushes that will bloom this summer. Two-year, fine bushes only 35c; 3 for 90c; 10 for \$2.50.

SPIREA VAN HOUTTE. Often called "Bridal Wreath." The best of all spireas, masses of white flowers all over the drooping branches. Bush a solid fountain of white when in bloom in June. We have a fine lot of one and two-year-old stock and are offering them at a very low figure. Now is the time to get these bushes cheap. Price, 1-year, strong, large bushes 20c; 3 for 50c; 10 for \$1.50; 2-year, well developed, 40c; 3 for \$1.00; 10 for \$3.00. Older bushes quoted on application.

SPIREA OPULIFOLIA. Grows 5 to 7 feet high, has white flower clusters like little snowballs, followed by brownish red berries, making a very interesting variety of colors. Foliage very healthy and showy, dark green. Three-year plants, 50c each; 3 for \$1.40; 10 for \$4.00.

Vines

HALL'S JAPAN SWEET-SCENTED HONEYSUCKLE (Vine). Rapid grower, very hardy, does well in partial shade. Leaves waxy, dark green, hanging on all winter. Flowers very fragrant, first white, then turning creamy yellow. Most satisfactory of Honeysuckle vines. Reduced prices, 2-year, 40c each; 3 for \$1.00; 10 for \$2.50; 1-year layer plants, a good buy, 10c each; 3 for 25c.

CLEMATIS PANICULATA (Sweet-scented Japan Clematis). Good climber, fast dense grower. Flowers medium size, very fragrant, pure white in immense clusters. Blossoms in August and September. Price, 2-year vines, 50c; 3 for \$1.35.

TRUMPET VINE. A twining vine, fine for trellis or pergolas. Flowers long, trumpet shape, in clusters. Will climb to great height. Price, 50c each; 3 for \$1.35.

Read Carefully Before Ordering

Read these simple, helpful instructions and make ordering easy and safe

WHERE WE'RE LOCATED: Southwestern Michigan, ten miles from Indiana line, next to Lake Michigan, in the Greatest Small Fruit Section of the whole world.

SHIPPING SEASON. Last of March or first of April or last of May, depending upon weather conditions. Owing to the growth plants begin to take on about May 1st we ask all who can to have plants shipped by that time or shortly after. Strawberry plant orders shipped after May 15th and raspberry and blackberry plants after May 1st travel at customer's risk. We guarantee safe arrival on all before these dates.

WHEN TO ORDER. Send in your order as soon as this catalog reaches you. You are more certain to receive the varieties you desire. Specify date about when you wish order shipped and we will get it off to you as nearly as possible on this date. Unfavorable weather conditions sometimes stop our field work and we cannot get your plants dug, but do our best to get your order off on the date you specify.

HOW TO ORDER. Read all instructions on this page, also on the Order Blank. Use the Order Blank and write your name and address plainly. Late in the season, give a second choice in varieties.

REMIT by Postoffice Money Order, Express Money Order, Bank Draft, or Personal Check. Postage Stamps will be accepted on small orders. Register your letter if you send coins or currency.

SHIPPING. We ship either by Parcel Post or Express. For Parcel Post shipments, see page 28.

PLANTS REQUIRED PER ACRE:	Plants
Strawberries (Spring)	3 ft., 8 in. x 1½ ft., 7,920
Everbearing Strawberries	2½ ft. x 1½ ft., 11,600
Black Raspberries	7 ft. x 3½ ft., 1,775
Red Raspberries	6 ft. x 3 ft., 2,420
Blackberries	7 ft. x 3½ ft., 1,777
Grapes (light soil)	8 ft. x 10 ft., 540
Grapes (heavy soil)	9 ft. x 12 ft., 403

SAFE ARRIVAL, LOSS OF DAMAGE. We guarantee safe arrival of plants but do not hold ourselves responsible for negligence or rough handling on the part of the transportation company. We guarantee safe arrival, however, with the understanding that the customer refuses acceptance of plants that arrive in a spoiled or damaged condition due to rough handling or long period enroute. We will gladly refill orders to the extent of damage or loss providing customer sends a signed statement at once from his Express Agent as to the condition or loss of plants upon arrival. (Read page 5.) Parcel Post shipments should be insured.

OUR HELP TO CUSTOMERS. It is our desire to aid and assist customers in every way possible to acquire the greatest success possible in growing our plants. We issue our "Keith's Way to Successful Berry Culture" which gives thorough and practical instruction as to handling plants upon arrival, preparation of soil, planting, cultivation. It is sent free to every customer.

OUR GUARANTEE. (See page 5.)

SUBSTITUTION. We substitute, unless instructed to the contrary, but never until the varieties ordered are exhausted; and, in all cases, if so requested, cheerfully refund money instead of substituting. If allowed to substitute we will gladly give you the benefit of our knowledge of the different varieties.

DISCOUNT. On orders of \$5.00 or more at catalogue prices received before March 15th we will allow a 10% discount. If you are planning of setting a large number of plants write for a special allowance. At no time do we offer "Trap-Baits" prices to get new customers, nor do we ever sacrifice quality to give large growers a special allowance.

REFERENCES. We are glad to refer you as to our reliability, financial standing, etc., to the Union Banking Co., St. Joseph, Mich., with whom we do business; E. K. Warren & Co., Bankers, Three Oaks, Mich.; Postmaster or Express Agent, Sawyer, Mich.

Plants by Parcel Post from Sawyer, Mich.

Your order for plants may be shipped by Parcel Post and be delivered at your door. The Parcel Post weight limit for the first three zones is 70 pounds, and packages weighing up to 50 pounds may be sent into all zones. Your Postmaster or Mail Carrier can tell you what zone you are in from Sawyer, Mich., and by referring to the table below you can readily determine the amount to be added to your order to have it sent by Parcel Post. Parcel Post shipments should be insured if recovery of lost packages is desired.

The following states are wholly within the indicated zones from Sawyer: Connecticut, 5; Louisiana, 5; New Hampshire, 5; Tennessee, 4; Canada, 8; District of Columbia, 4; Massachusetts, 5; Rhode Island, 5; Vermont, 5.

\$3.50 Strawberry Plants at Cut Prices \$3.50

Our Standard Varieties at "Cut Price" Rates. Every year we find that, through some mistake in the field or packing house, the labels occasionally become lost off crates or strawberry plants and consequently these plants, although fresh, strong and thrifty, have to be thrown on the junk heap unless identified. Rather than throw big healthy plants like these away this year, as valuable and scarce as plants are, we are offering them at "cut price" rates to our customers.

Again some days there is a surplus dug of some varieties, and rather than hold them over for a time in the packing house, we are offering them also at "cut price" rates.

These plants, mentioned above, are from varieties listed in this catalogue and are first class in every way. If you are not particular as to the varieties you plant, simply wanting good standard sorts which will bear you good crops, these plants are just what you want. We cannot promise to send any one variety, but will label when we can. We offer these good, strong plants as follows:

25c per 25; 60c per 100; \$1.00 per 200; \$1.25 per 300; \$1.75 per 400; \$3.50 per 1000
In Ordering From the Above Offer, Please Use the Term, "Cut Price Plants"

PRICE LIST FOR SPRING 1926

On Orders of \$5.00 or more received before March 15th, we allow 10% discount—500 or more of one variety at 1000 rates—Orders for less than \$1.00 will not be booked unless 10c additional be added to the order.

	Per	Per	Per	Per	Per	Per	Per	Per
	25	50	75	100	200	300	400	1000
STRAWBERRIES								
Aroma	\$0.35	\$0.65	\$0.90	\$1.15	\$1.75	\$2.55	\$2.90	\$6.50
Bun Special	.40	.70	1.00	1.20	1.85	2.60	3.10	7.00
Cooper	.50	.80	1.20	1.50	2.25	3.00	3.50	8.00
Corsican	.50	.75	1.15	1.45	2.20	2.95	3.50	7.75
Delicious	.50	.80	1.20	1.50	2.25	3.00	3.50	8.00
Dr. Burrill	.35	.50	.70	.90	1.45	2.00	2.40	5.50
Eaton	.35	.50	.80	1.00	1.60	2.20	2.70	6.00
Gibson	.25	.45	.65	.80	1.30	1.80	2.20	5.00
Pearl	.50	.90	1.30	1.70	2.70	3.50	4.40	10.00
Premier	.35	.65	.90	1.15	1.75	2.55	2.90	6.50
Sample	.35	.50	.80	1.00	1.60	2.20	2.70	6.00
Sen. Dunlap	.30	.45	.65	.80	1.30	1.80	2.20	5.00
Uncle Jim	.45	.75	1.00	1.30	2.00	2.75	3.35	7.50
EVERBEARING	6	12						
	\$1.50	\$2.50	\$4.00	\$7.00	\$10.00	\$12.00	\$20.00	\$27.00
Mastodon			1.00	1.40	1.90	2.50	4.00	5.50
Champion			1.00	1.40	1.90	2.50	4.00	5.50
Progressive			1.00	1.40	1.90	2.50	4.00	5.50
Perfection	.75	1.00	1.75	2.50	3.45	5.35	7.35	8.90
Jewell	2.00	3.50	6.00	8.50	10.00			20.00
RED RASPBERRIES	12	25	50	75	100	200	300	400
	\$0.50	\$0.80	\$1.10	\$1.65	\$2.10	\$3.35	\$4.50	\$5.50
Early King			.70	1.00	1.40	1.90	2.50	3.50
Cuthbert			.75	1.00	1.40	1.90	2.50	3.50
St. Regis (Evbr.)			.75	1.35	2.50	3.25	4.25	
Latham	.85	1.50	2.50	4.25	6.00	7.50		15.00
BLACK RASPBERRIES								
Cumberland	\$0.60	\$0.90	\$1.25	\$1.75	\$2.30	\$3.70	\$5.00	\$6.20
Black Pearl	.75	1.10	1.60	2.40	3.00	4.80	6.50	7.90
Plum Farmer	.70	1.00	1.40	1.90	2.50	4.00	5.50	6.70
BLACKBERRY								
Eldorado Sucker	\$0.75	\$1.10	\$1.60	\$2.40	\$3.00	\$4.80	\$5.50	\$7.90
Eldorado Root Cuttings	1.25	1.80	2.50	3.50	4.60	7.40	10.00	12.40
DEWBERRIES								
Lucretia (tips)	\$0.70	\$1.00	\$1.40	\$1.90	\$2.50	\$4.00	\$5.50	\$6.70
ASPARAGUS								
Palmetto 1-yr.	\$0.30	\$0.50	\$0.80	\$1.20	\$1.40	\$2.10	\$2.90	\$3.50
Palmetto 2-yr.	.40	.60	1.00	1.45	1.70	2.65	3.60	4.40
Martha Washington 1-yr.	.50	.75	1.25	1.50	1.85	2.90	4.00	4.80
Martha Washington 2-yr.	.70	1.00	1.40	1.90	2.50	4.00	5.50	6.70
GRAPES	6	12	25	50	75	100	200	300
Concord 1-yr. Extra Fine	\$1.00	\$1.80	\$3.00	\$5.25	\$7.50	\$10.30	\$16.00	\$22.00
Concord 2-yr.	1.50	2.75	4.50	7.85	11.25	15.50	24.00	33.00
Moore's Early 1-yr.	1.25	2.50	4.00	7.50	10.00	12.75	20.00	27.50
Niagara 1-yr.	1.25	2.50	4.00	7.50	10.00	12.75	20.00	27.50

KEITH'S CHAMPION

A Reliable Highly-Flavored Everbearing Variety

Champion plants, grown in our special New-Land soil, will produce berries for you all Summer and Fall. Plants set in the Spring will begin fruiting within 100 days and keep it up until freezing Fall weather. Keith's Champion plants will do this for you because they are chuck full of vigor, life and stored plant foods when you set them out. They start growth quick.

Champion berries are a rich, dark red, firm and of best quality and flavor. They resemble the Senator Dunlap (a Spring variety) very much. They are very sweet and rich.

Here's What Keith's Champion Will Do

Mr. Laquire of Deer River, Minn. picked 74 qts. from 100 Champion plants by November 8 from plants set in the Spring, and Mrs. Persons of Olivet, Mich. picked 55 quarts per week from August 1st to November 1st from 100 plants set in the Spring. Out at Hamberg, Pa. Mr. Rotherwell began picking July 1st and picked 5 to 8 quarts every day until late fall from 500 Keith's New-Land Champion plants.

In 1920 the Champion broke the Worlds Record for Everbearers up to that time by producing on one acre 352 16-quart crates in 169 days bringing the grower \$2,059.20 from one acre in 129 days. You can also realize the wonderful profits there are in growing Champion.

Keith's Champion Are Guaranteed

We guarantee our Champion plants grown in our New-Land soil to blossom and bear berries for you all Summer and Fall of the same year in which you set the plants. If they fail to do so we will return the amount you sent us for the plants. Set Champion plants in April, pick berries from Aug to Oct.



A dish of
Champion
Berries, repro-
duced from a
photograph.
2/3 actual size

GIBSON—The Best Berry for Garden or Field

A Real Money-Maker

We have brought Our Famous Gibson to a point of perfection in our New-Land soils where it will out yield any other variety. Keith's hardy, vigorous, prolific Gibson plants have a reputation among growers for yielding more berries at one picking than common varieties yield during the whole season. You will be unable to find a more profitable, better berry than Our Famous Gibson.

Mr. Vealey of Button, Mich., wrote us "after two severe freezes my patch of Gibson yielded at a rate of \$800 per acre. The Gibson is the best berry I ever grew". Down in Indiana near Palestine, Mr. Elliott sold over \$126.80 from 1000 plants costing only \$5.00 and Mr. Schall over at Little Falls, N. Y., sold \$225 from 2000 plants. (\$10.00). Mr. Quinlick of Trenton, Ohio, wrote "I set 300 of your plants and sold \$36.00 in berries after we had all we could use ourselves". Hugh Scott at Independence, Kans., broke all records by harvesting 425 quarts per day from 3 rows 130 ft. long, and Mr. Roy of California net \$260 from a 40 x 40 ft. garden. All these men set Keith's Productive Gibson plants grown in our New-Land soil.

Our Famous Gibson has a large berry evenly colored glossy dark red, firm, with a rich strawberry flavor. Stands shipping or hauling well and reaches market in the best of condition. Even in size to the end of the season, and the Gibson has a longer fruiting season than any other variety. It's a fine berry for table use or preserving and canning. It is the best berry for Garden or Field Culture. Read page 14 for varieties that go well with our Famous Gibson.

PRICE \$5.00 per 1000. For prices on smaller amounts see page 28.

With every order for Keith's plants, we send you Free a copy of "Keith's Ways to Successful Berry Culture." A valuable book. See page 10.

